



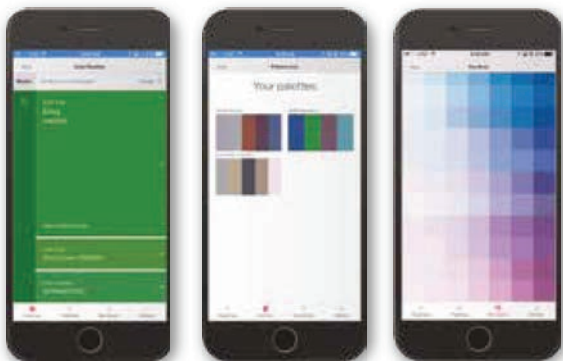
Professional Color Matching **ColorReaderPRO**

Improve brand loyalty and increase sales with the ColorReaderPRO professional color matching solution.

An ultra-portable, Bluetooth® connected color selection device, ColorReaderPRO provides industry-leading color matching performance. Now you can provide your painters a tool that can match a client's color inspiration to a corresponding paint color in seconds.

Increased confidence and efficiency in paint selection

- Provides industry leading matching with greater than 95% success rate on popular fan decks
- Shortens your professional painters' purchase cycle by finding the closest color in seconds



Easy to use as standalone or with a smartphone

- Device stores 10,000 colors and has an OLED display for standalone usage
- The ColorReader mobile app provides everything your painters need to match colors, work with fan decks, and create palettes on their iPhone® or Android™ smart phone
- Integrate into your own app using our Software Development Kit (SDK)
- Easily customize the ColorReader mobile app with your own logo



Ensure fan decks are always current so users have the latest color collection

- Add, manage, and assign authorized fan decks to company divisions, brands, or registered users using the cloud-based ColorReader Fleet Management software
- Seamlessly provide instant fan deck updates to all of your registered users

Develop more effective marketing campaigns

- Leverage customer registration data for targeted promotional campaigns



TECHNICAL SPECIFICATIONS	Description
Measuring Geometry	45°/0° type
Light Source	8 High CRI, white LED's
Aperture Size	6 mm
Battery	Rechargeable Lithium Polymer, >500 measurements/charge
Operating Environment	5° to 40°C up to 85% RH
Interface	USB, Bluetooth

FUNCTIONAL DATA	Description
Illuminant/Observer	D65/10
Data Storage	Up to 10,000 colors onboard
Mobil App Languages	English, French, Italian, German, Spanish, Simplified Chinese

PHYSICAL SPECIFICATIONS	Description
Display Type	OLED (Organic Light Emitting Diodes)
Weight	61.5 grams (2.2 oz.)
Dimensions	<ul style="list-style-type: none"> • Diameter 30.22mm (1.19 in.) • Length 108.8mm (4.28 in.)
What You Get	ColorReaderPRO device, Carrying Case, Micro USB cable, Calibration Slide, Thank You Card

For more information, please visit www.datacolor.com/colorreaderpro