

# Datacolor® Paint

Color management software to elevate in-store paint matching and dispensing



Datacolor Paint is designed for paint retailers and industrial distributors who need fast, reliable color tools at the point of sale. Whether you're looking up existing formulas, matching competitor colors, or creating custom matches with a spectro, Datacolor Paint gives your team the tools to get color right and keep customers coming back.

## Benefits

### Deliver Consistently Accurate Color

Help your customers find the perfect match on the first try. Powered by Datacolor's industry-leading Smart Match technology, Datacolor Paint provides precise, reliable results across a wide range of products and surfaces.

- Build loyalty with dependable first-shot matching trusted by pros and DIYers alike
  - Reduced mistints and corrections improve efficiency and customer satisfaction
  - Re-dispense past formulas quickly to support loyal, returning customers
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### Designed for Retail Simplicity

Datacolor Paint combines advanced capabilities with a user-friendly interface, streamlining workflows at the point of sale. Whether you're assisting a first-time painter or an experienced professional, you'll deliver expert results with ease.

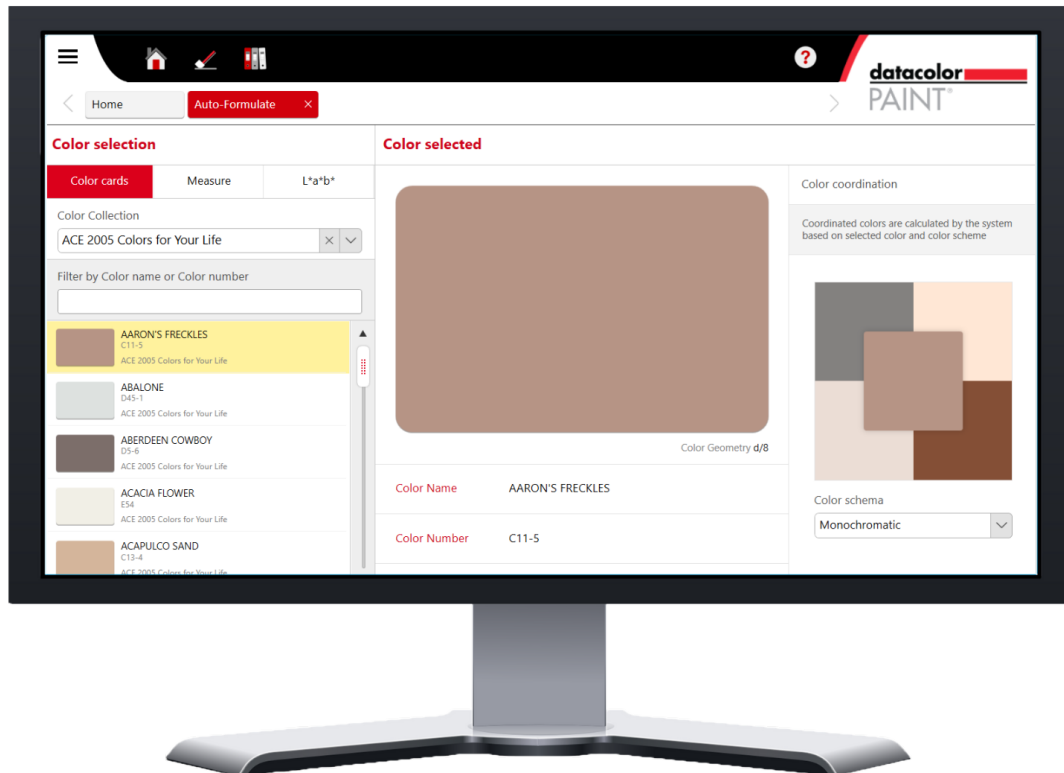
- Auto-Formulate searches the formula book and, if no match is found, creates a custom match automatically based on customer inputs
  - All-in-one software handles both formula matching and dispensing to streamline service
  - Barcode scanning supports base and can size verification
  - Intuitive navigation with customizable branding for your store
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### Flexible Integration for Every Operation

Built to adapt to your environment, Datacolor Paint works seamlessly with your existing dispensers and processes

- Control color matching and dispensing from a single system
- Compatible with most major dispenser brands for seamless integration
- Support for multiple units of measurement, including automatic volume-to-weight conversion
- Multi-dispenser connectivity for larger operations





## Stay Up to Date Automatically

Datacolor Paint automatically syncs your database to ensure your team always works with the latest formulas, colors, and product data.

- Access the most up-to-date formulas, color cards, product lines, and pricing
- Maintain consistency across locations with centralized updates
- Schedule updates to run during off-hours

## Basic QC for Industrial Applications

### Datacolor Paint Pro Plus

For paint manufacturers and industrial users, Datacolor Paint Pro Plus adds a standalone quality control (QC) workflow—ideal for making fast, informed QC decisions without going through formulation steps.

- Pass/fail analysis
- Reflectance curve visualization
- Color difference plots
- Formula correction recommendations

## Configured to suit your needs

### **Datacolor Paint EFB (Electronic Formula Book)**

Our entry-level solution for reliable electronic formula book management offers fast colorimetric search and formula retrieval, customer formula storage and retrieval, manual formula storage, color coordination and communication with the most common automatic dispensers and label printers.

### **Datacolor Paint CCM (Color Card Matching)**

Includes all the features of the Electronic Formula Book level PLUS color matching for competitors' collections and crossover colors. Color Card Matching requires both formulation and color card databases.

### **Datacolor Paint Pro**

Our full package that includes all the features on Electronic Formula Book and Color Card Matching with additional custom color matching and color correction capabilities.

### **Datacolor Paint Pro Plus**

Our advanced package for applications where quality control is also required.



Feature	Datacolor Paint PRO Plus	Datacolor Paint PRO	Datacolor Paint CCM*	Datacolor Paint EFB
Multiple Search Methods	✓	✓	✓	✓
Flexible Management of Formulas (volume, weight)	✓	✓	✓	✓
Manual Formula Entry	✓	✓	✓	✓
Customer Files	✓	✓	✓	✓
Labels	✓	✓	✓	✓
POS Statistics	✓	✓	✓	✓
Barcode Management	✓	✓	✓	✓
Price List Management	✓	✓	✓	✓
Manual Dispensers (specific visualization)	✓	✓	✓	✓
Automatic Dispensers (visualize, dispense, maintain)	✓	✓	✓	✓
Multiple Dispenser Support	✓	✓	✓	✓
Color Coordination	✓	✓	✓	✓
Data Update (online & offline)	✓	✓	✓	✓
Competitive Color Card Match *	✓	✓	✓	✗
Closest Color Look-up	✓	✓	✓	✗
Custom Formulation (using spectrophotometer)	✓	✓	✗	✗
Formula Correction	✓	✓	✗	✗
Connectivity to ColorReaderPRO	✓	✓	✓	✓
Basic Quality Control	✓	✗	✗	✗

*\*Available North and South America Only*

For more information, please visit [www.datacolor.com/paint](http://www.datacolor.com/paint)