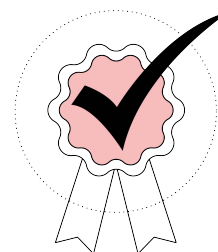# Datacolor Global Assessment Program

Datacolor Certify is a color assessment and lab audit program that helps brands, retailers, and vendors dramatically reduce the time and cost of product development by ensuring their supply chain is qualified and capable of meeting their expectations for color quality. Whether the suppliers handle color development digitally or visually, our program works for all.

Assessment Services

Certification levels

Datacolor Assessment Program offers 2 levels of assessment:

Datacolor Certify – the preferred level of certification that assesses both visual and digital color development workflows. The certification is recognized by all leading brands so suppliers participating in the program only go through the certification process once a year.

Datacolor Certify Visual – a subset of Datacolor Certify that focuses on visual-only aspect of color development. Designed specifically for suppliers that work with complex garments that can't be measured digitally.*

*If supplier uses spectrophotometers and performs digital color measurement for some of the brands, it is recommended to choose Datacolor Certify to take advantage of a comprehensive assessment that is recognized by all brands.

Benefits

Retail brands:

Reduce time from design to consumer and ensure expected quality by:

- **Gaining transparency** into your supply chain's capabilities to efficiently and effectively manage color

- **Shifting internal color team auditing resources** to focus on other priorities critical to delivering quality product to the consumer

- **Sourcing confidently** by understanding suppliers' capabilities in terms of color development

Suppliers and mills:

Achieve better efficiency in production by:

- **Reach** more customers by showcasing your commitment to best in class processes, technology, and people

- **Receive insight** into opportunities to implement the right technology and processes that optimize the overall color development process.

- **Realize** cost and resource savings by committing to an industry recognized assessment program in which multiple brands align.

Scalable, Reliable, Dependable

The textile supply chain can be complex to navigate.   Companies are faced with shorter lead times, cost pressures, and increased quality and productivity demands. You need a partner you can count on. Datacolor has a presence in more than 100 countries, our team of color experts have been serving the textile and apparel market for over 40 years, our market leading hardware and software solutions address your end-to-end workflow. We have the scale to meet your growing needs, and the responsiveness you need to adapt to new challenges. Let professionals you can trust do the assessment of your color management workflow to ensure cost, timing, and quality expectations continue to be met.

Datacolor Certify flow

Datacolor Certify will focus on all aspects of color development and production. The following three elements will be assessed:

1. Environmental conditions

Temperature and humidity levels can affect how color will look on the final garment. It's important to keep the environment conditions within recommended range. Datacolor will also evaluate the daily log of conditions and how standards are stored.

2. Equipment

Lightbooths and spectrophotometers must be under annual service contract. The instruments performance, conditions and usage will also be tested to make sure they comply with program standards. Software version, configuration and support will be checked as part of the assessment as well as antivirus protection.

3. Operators' expertise

Success of the entire color development cycle is highly dependent on operators. Their skills and knowledge will be evaluated during the initial pre-assessment test that is taken online. During the onsite assessment Datacolor representative will evaluate procedures, instrument workflow and vision.