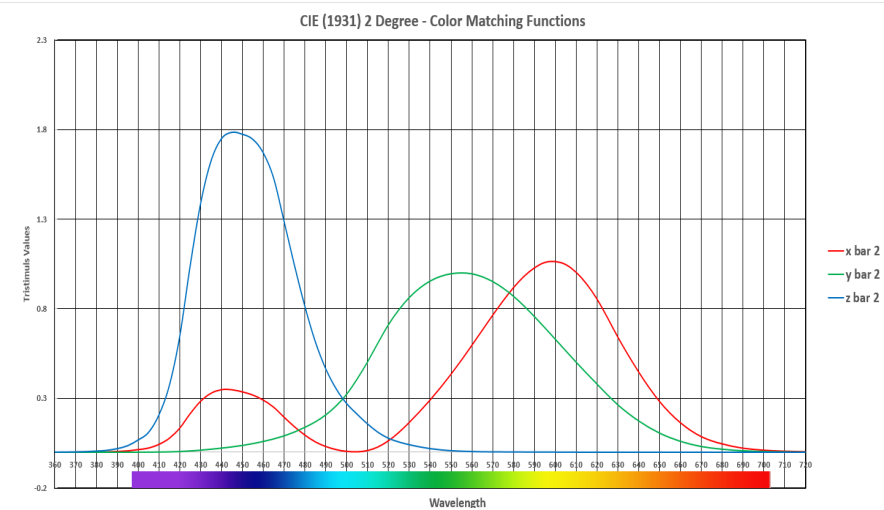
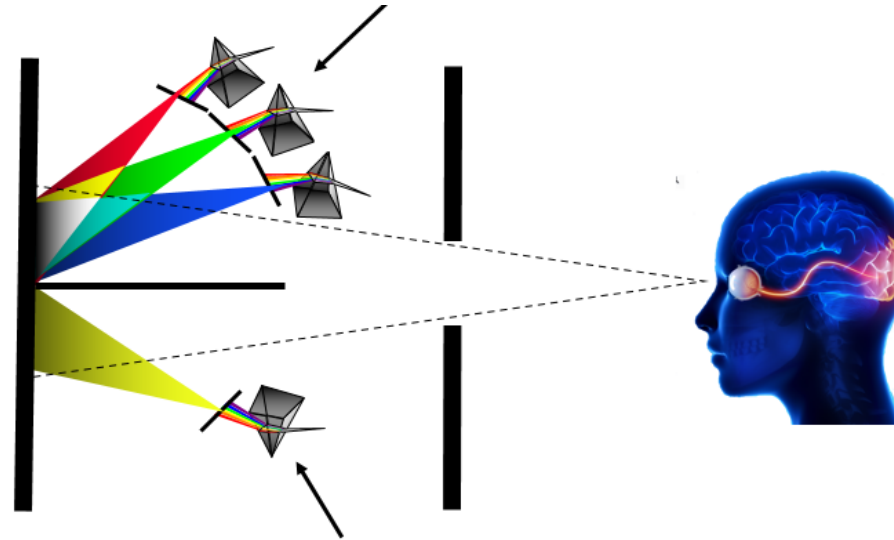
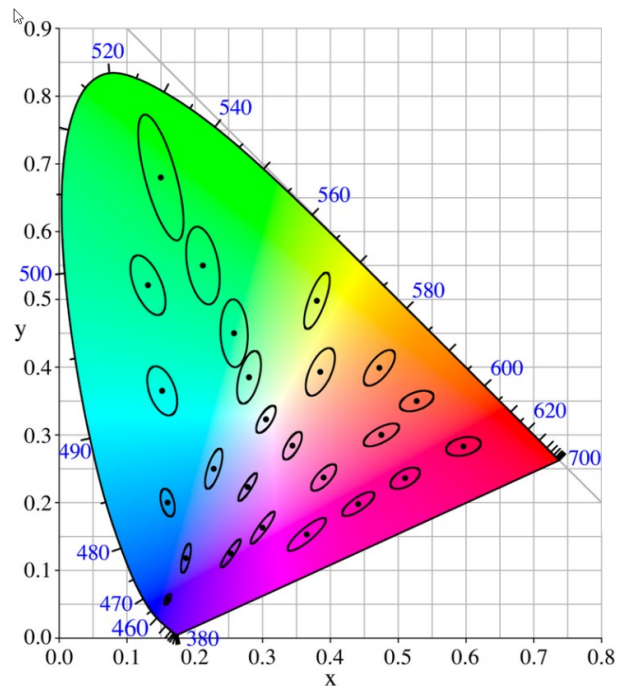


Color Theory – Part 2

Color Communication

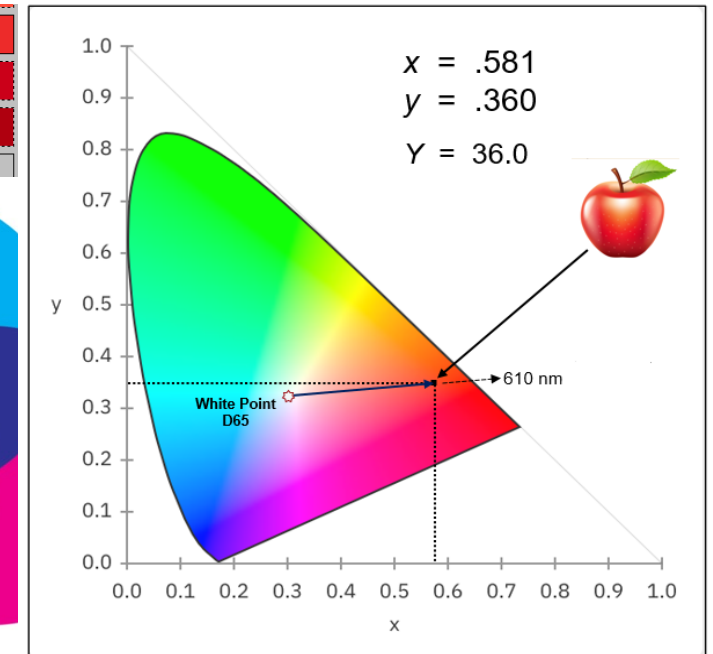
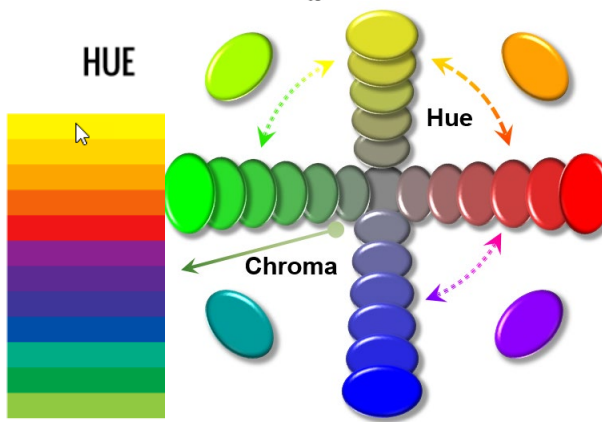
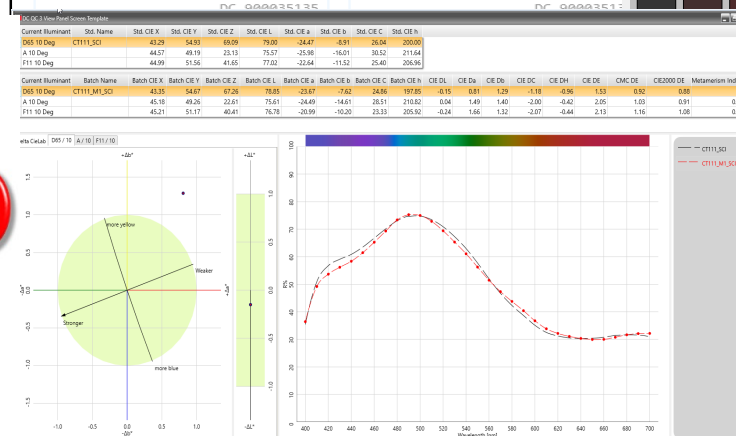
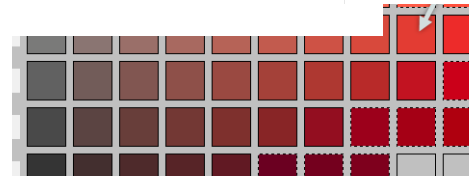
Color Theory – Part 2

Color Communication



L 94.93
a -0.19
b 1.19

L 95.16
a -0.06
b 1.04



Review

Color is a **perception** by an ***observer*** of ***light*** which has been modified by an ***object***.

Light Source



Object

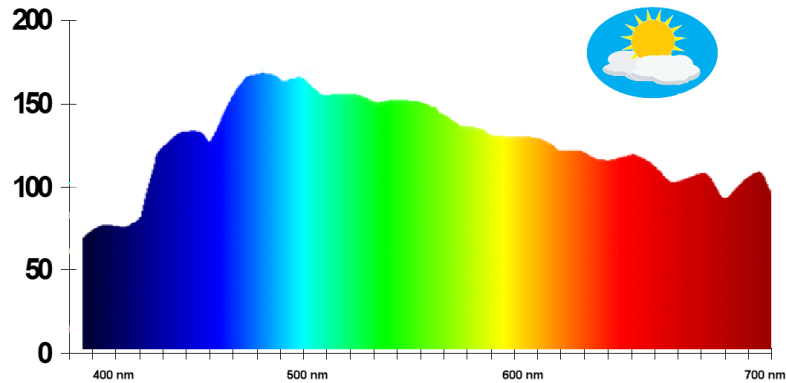


Observer

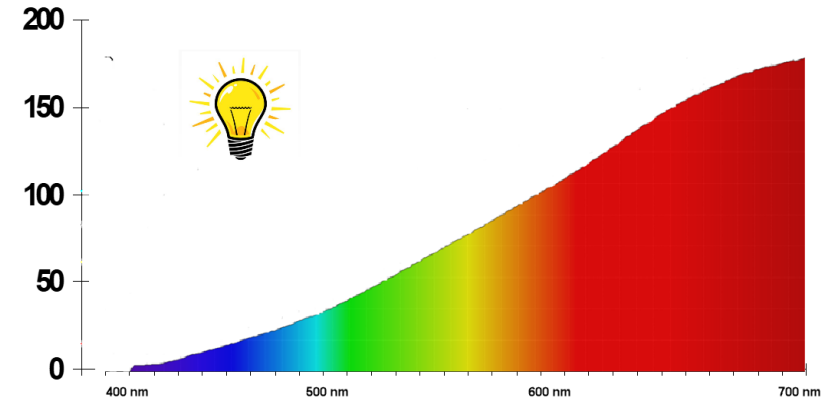


Review - Light Sources

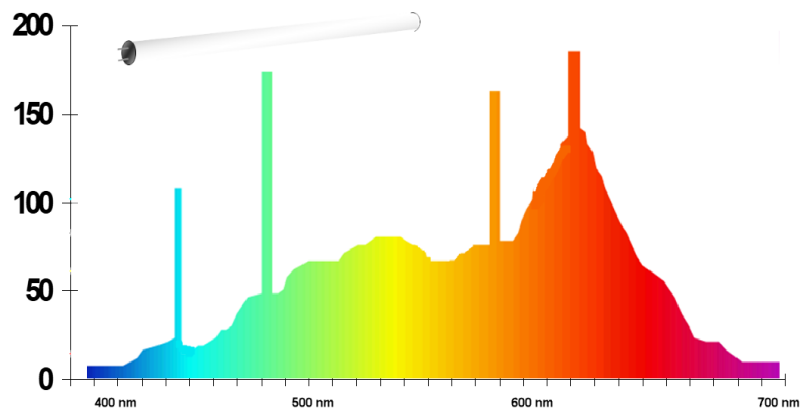
Daylight



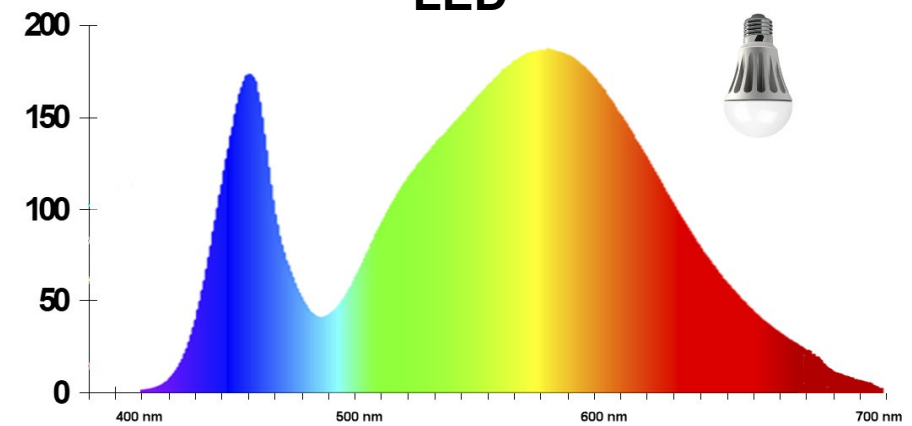
Incandescent



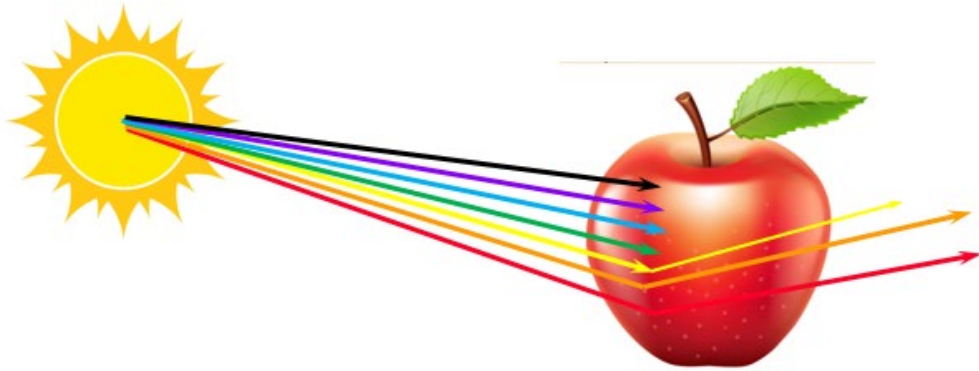
Fluorescent



LED

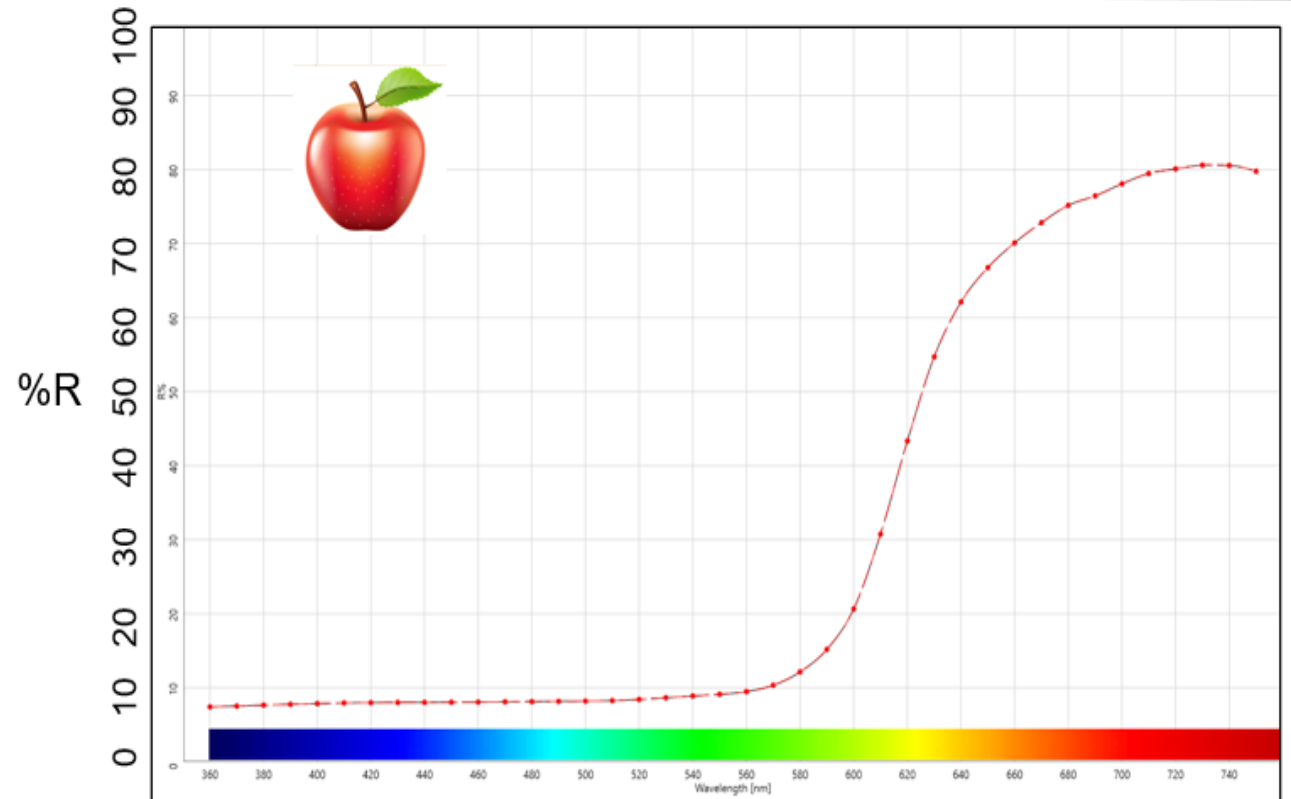


Review - The Object



Objects modify the incident light by absorbing some wavelengths and reflecting others.

The spectral reflectance curve (%R) curve shows the amount of light reflected at each wavelength.

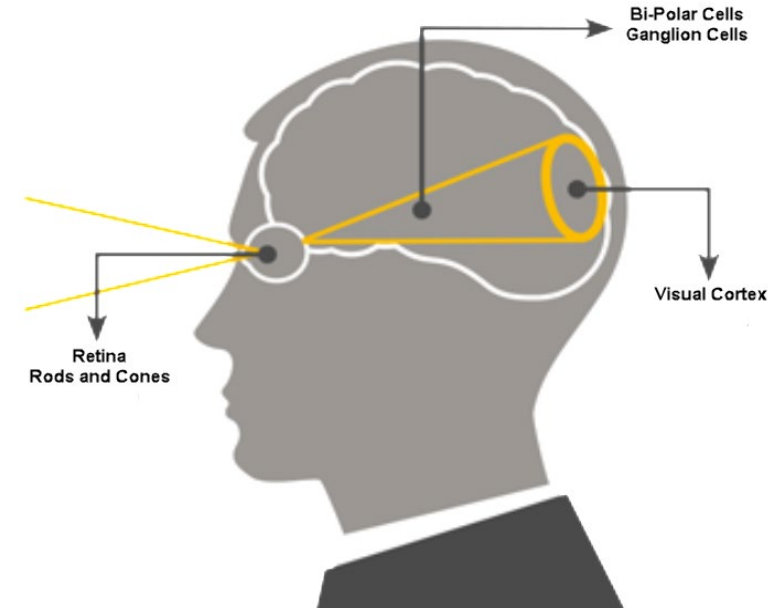
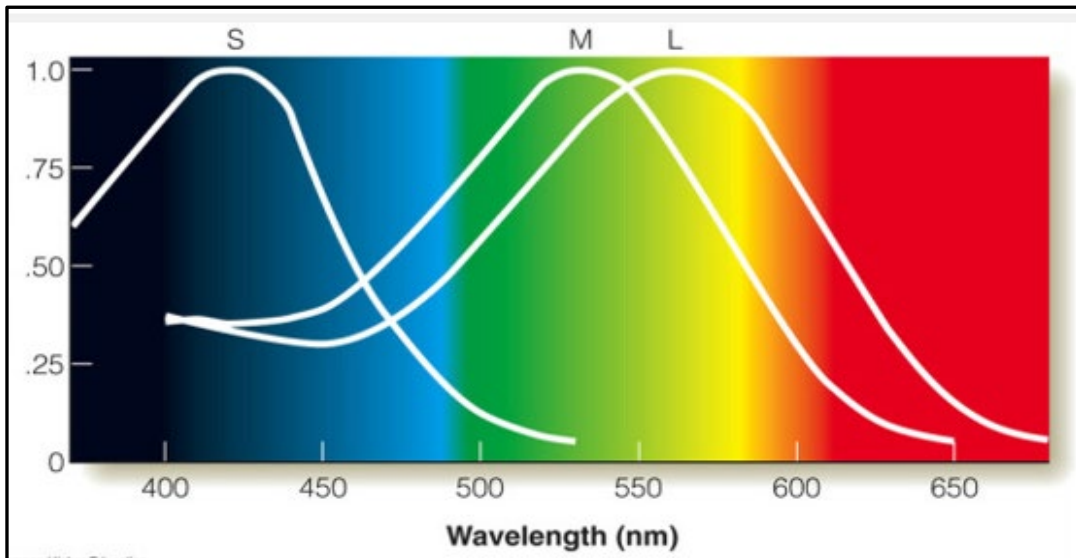


Review - The Observer



We discussed the human observer and how the eye and brain work together to produce the perception of color. The retina in the eye contains rods and cones which detect the incoming light. The cones are responsible for color vision while the rods are responsible for dark adapted vision.

The Trichromatic Theory and the Opponent Theory state that vision involves a progression of neural processes from rods and cones to the bipolar cells to the ganglion cells and then to the visual cortex and the rest of the brain.



Color Communication

Color Perception and the Need for a Colorimetric Description

In our previous webinar, we were able to define on a quantitative basis how light sources and objects contribute to the perception of color. The human observer, however, was not shown as a measurable entity.

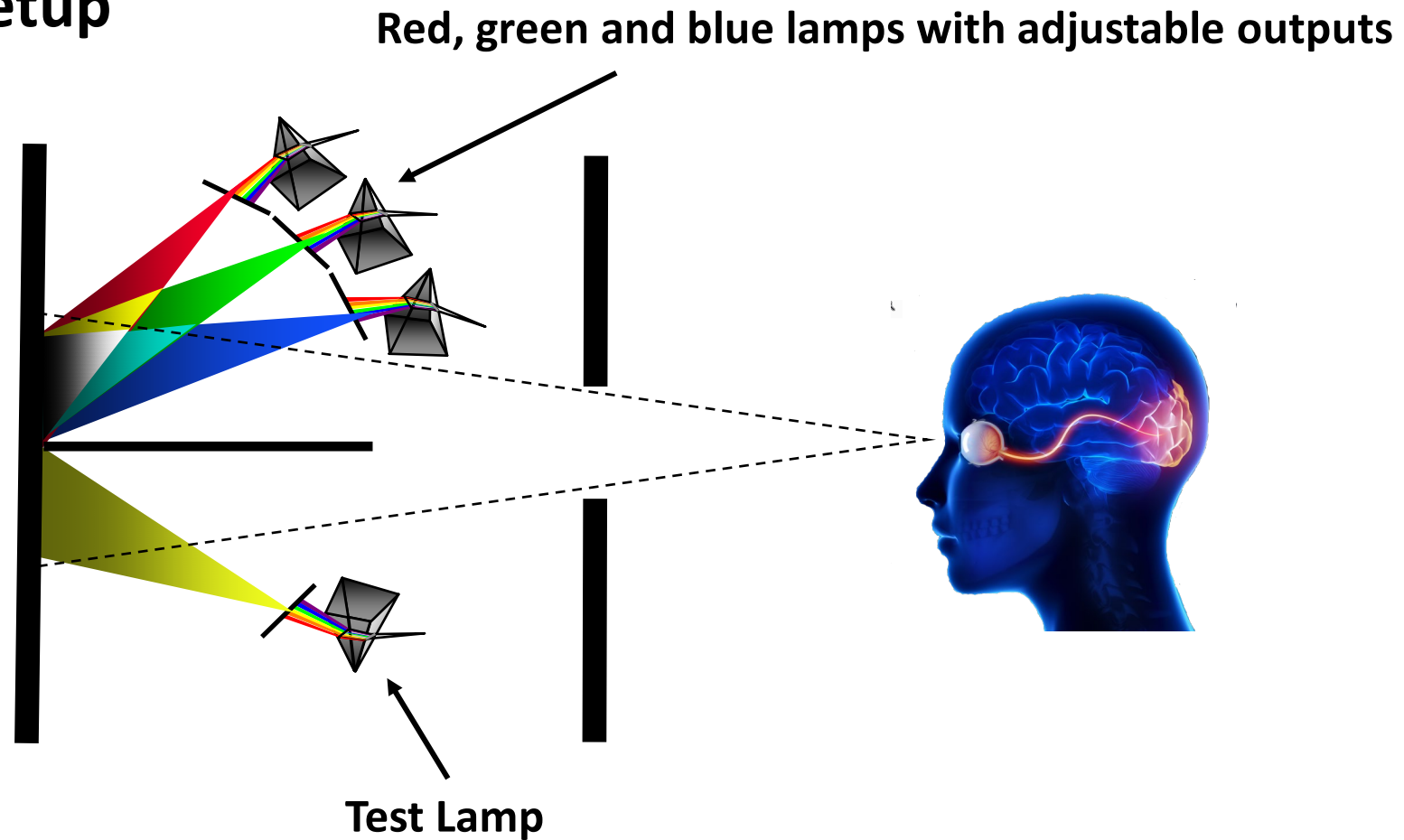
In order to define a colorimetric description, the color sensitivity of the human observer to different wavelengths of light would need to be standardized and made available in a numerical form.

The CIE Standard Observer is a table of numbers designed to represent a normal observer, but its responses do not refer to any specific observer. The Standard Observer is a numerical representation of what the “average person” sees.

The Standard Observer will provide a method to compare instrumental color measurements to human visual assessments. Let's look at the experimental setup that was used to create the Standard Observer.

The Standard Observer

Experiment Setup



The Standard Observer

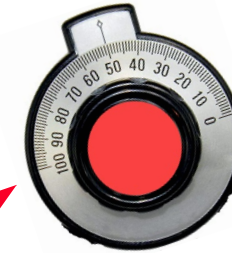
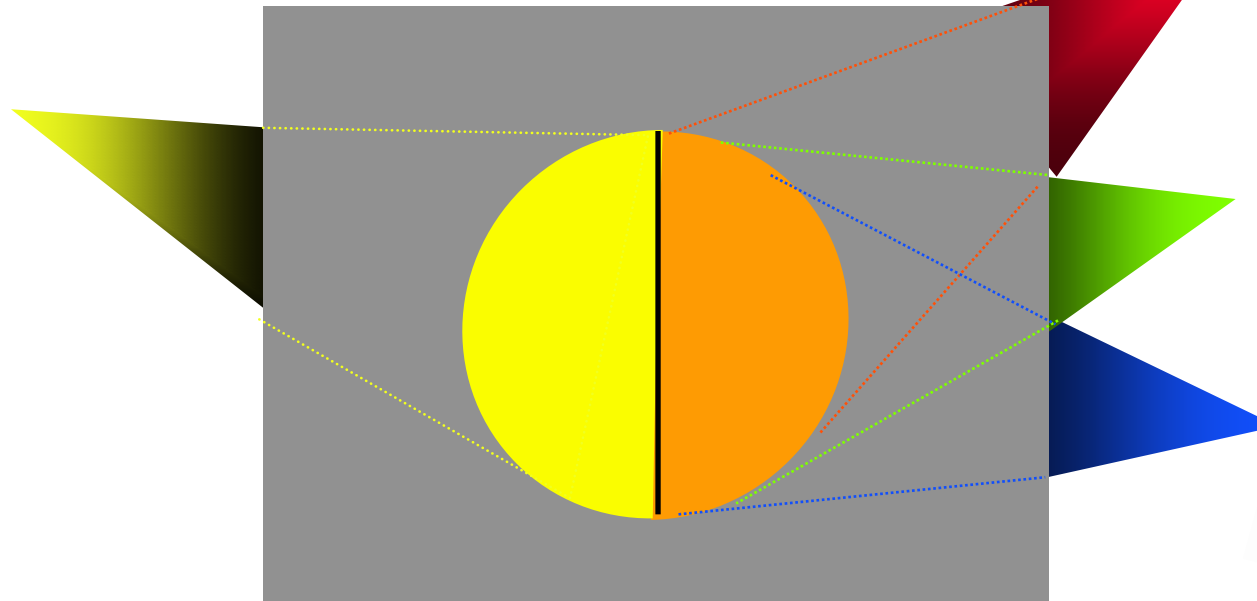
Adjusting to match the yellow primary lamp

datacolor 

Academy

What the Observer Saw

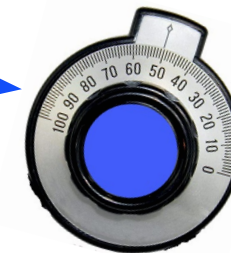
Yellow Test Lamp



Red Light
Adjustment



Green Light
Adjustment



Blue Light
Adjustment

The observer adjusted the red, green and blue lights until a color match was achieved.

The Standard Observer

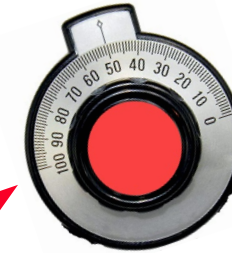
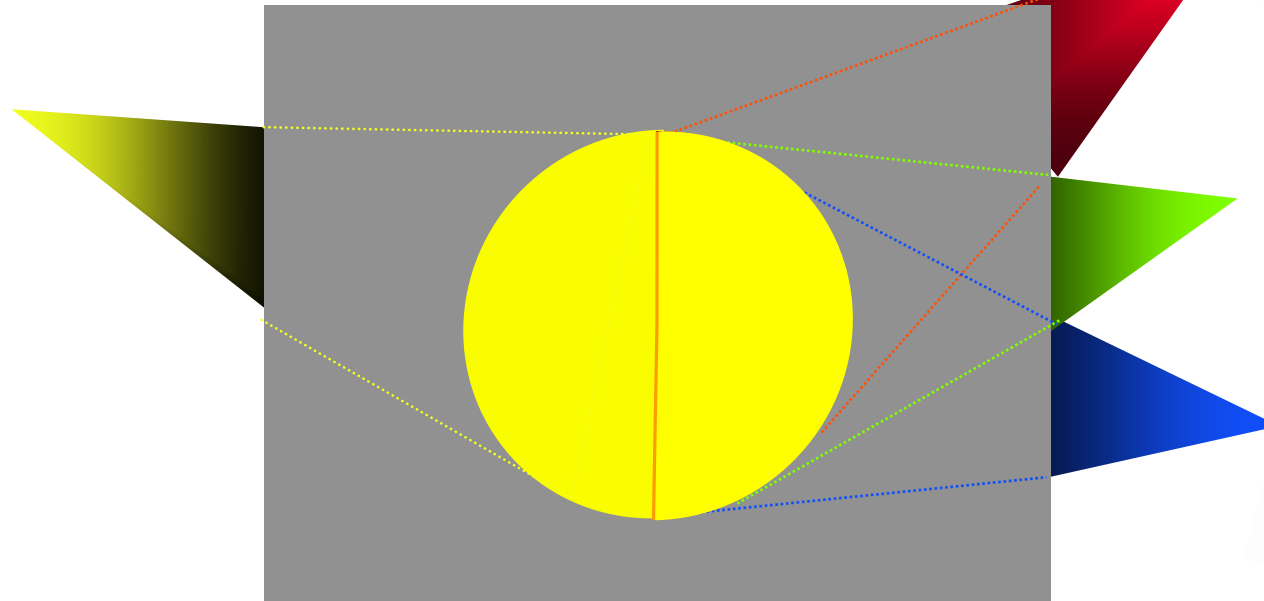
Successfully matched the yellow primary lamp

datacolor 

Academy

What the Observer Saw

Yellow Test Lamp



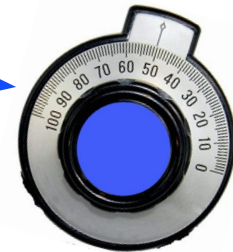
Red Light
Adjustment

red = .28



Green Light
Adjustment

green = .25



Blue Light
Adjustment

blue = 0

Color was matched with .28 **red**, .25 **green** and 0 **blue**.

The Standard Observer

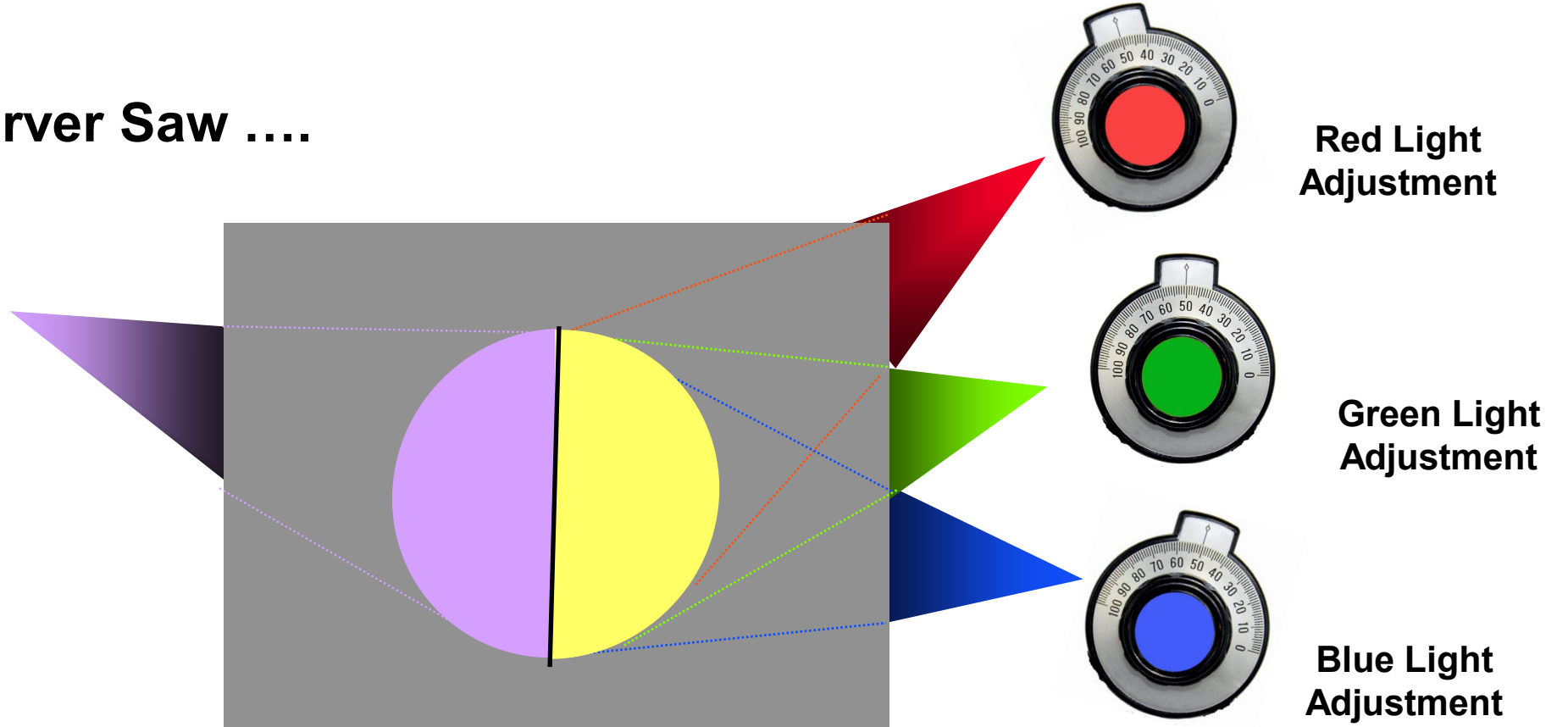
Adjusting to match the violet primary lamp

datacolor 

Academy

What the Observer Saw

Violet Test Lamp



The observer adjusted the red, green and blue lights until a color match was achieved.

The Standard Observer

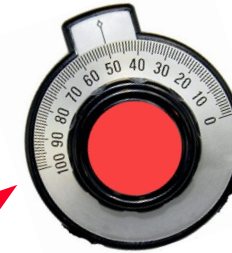
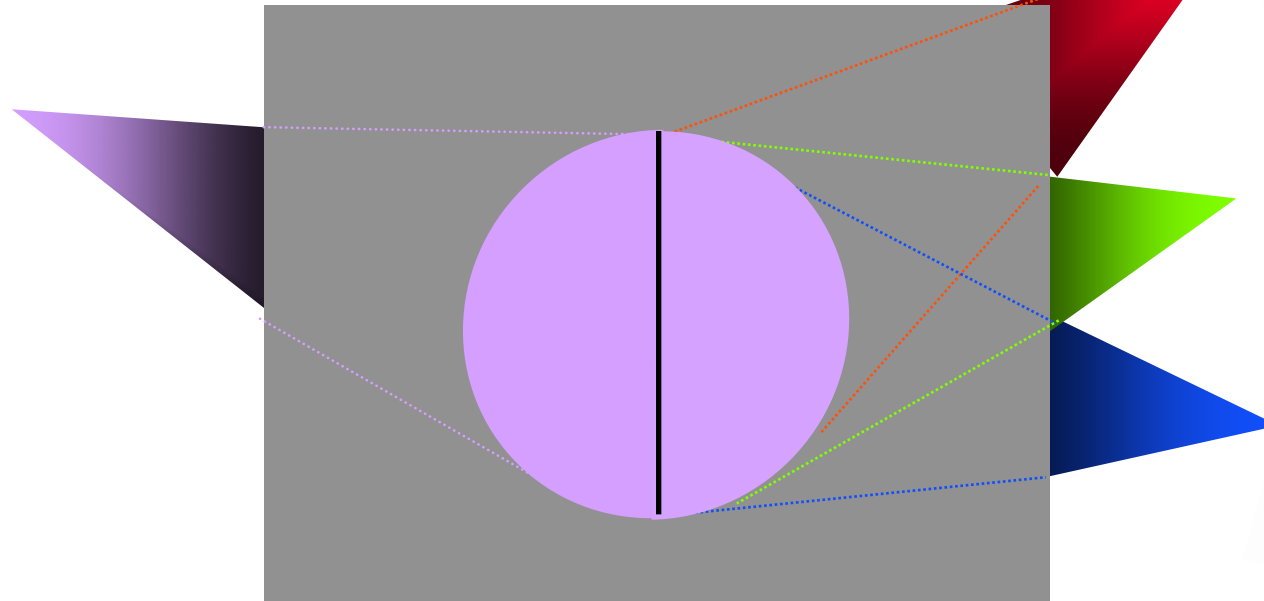
Successfully matched the violet primary lamp

datacolor 

Academy

What the Observer Saw

Violet Test Lamp



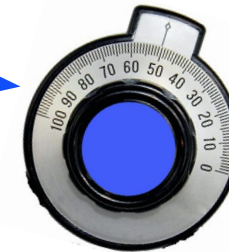
Red Light
Adjustment

red = .21



Green Light
Adjustment

green = .08



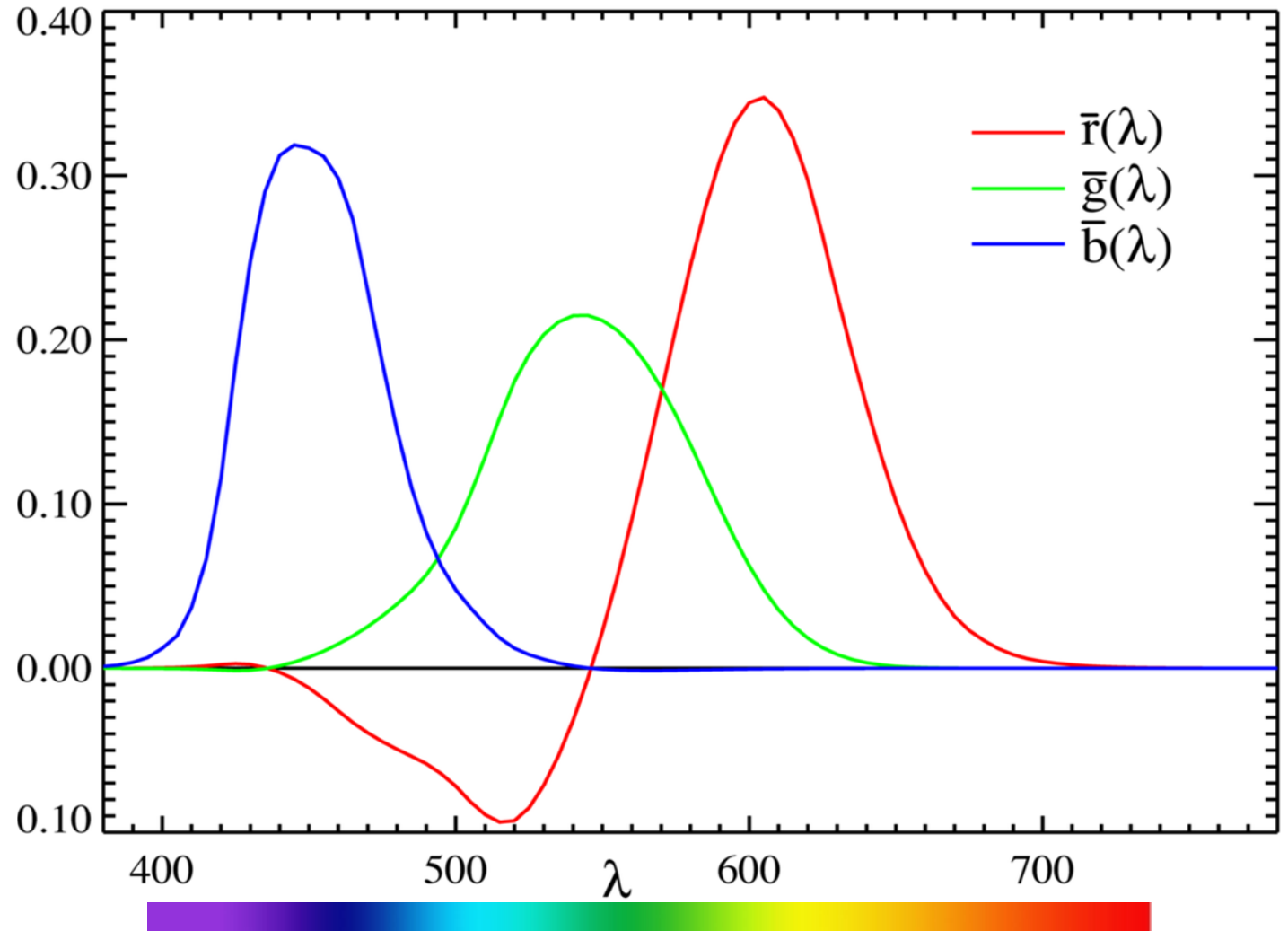
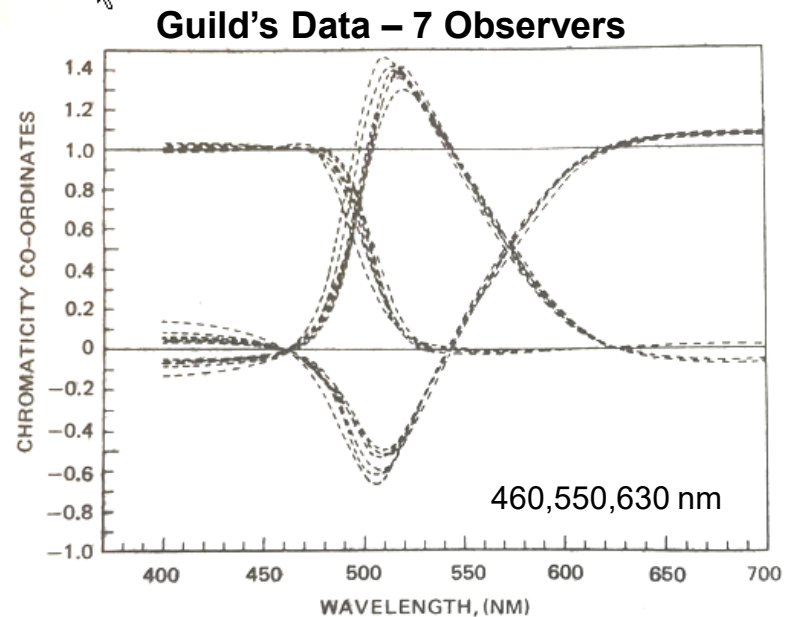
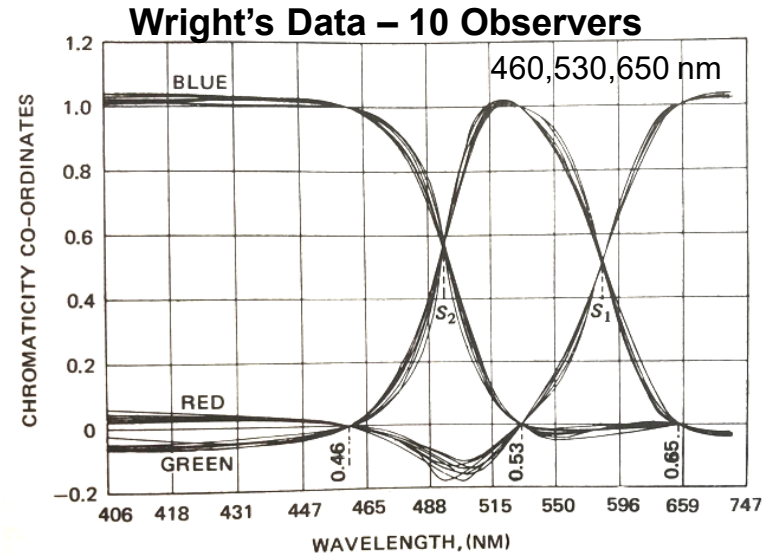
Blue Light
Adjustment

blue = .24

Color was matched with .21 **red**, .08 **green** and .24 **blue**.

The Standard Observer

Results of the color matching experiments of Wright and Guild

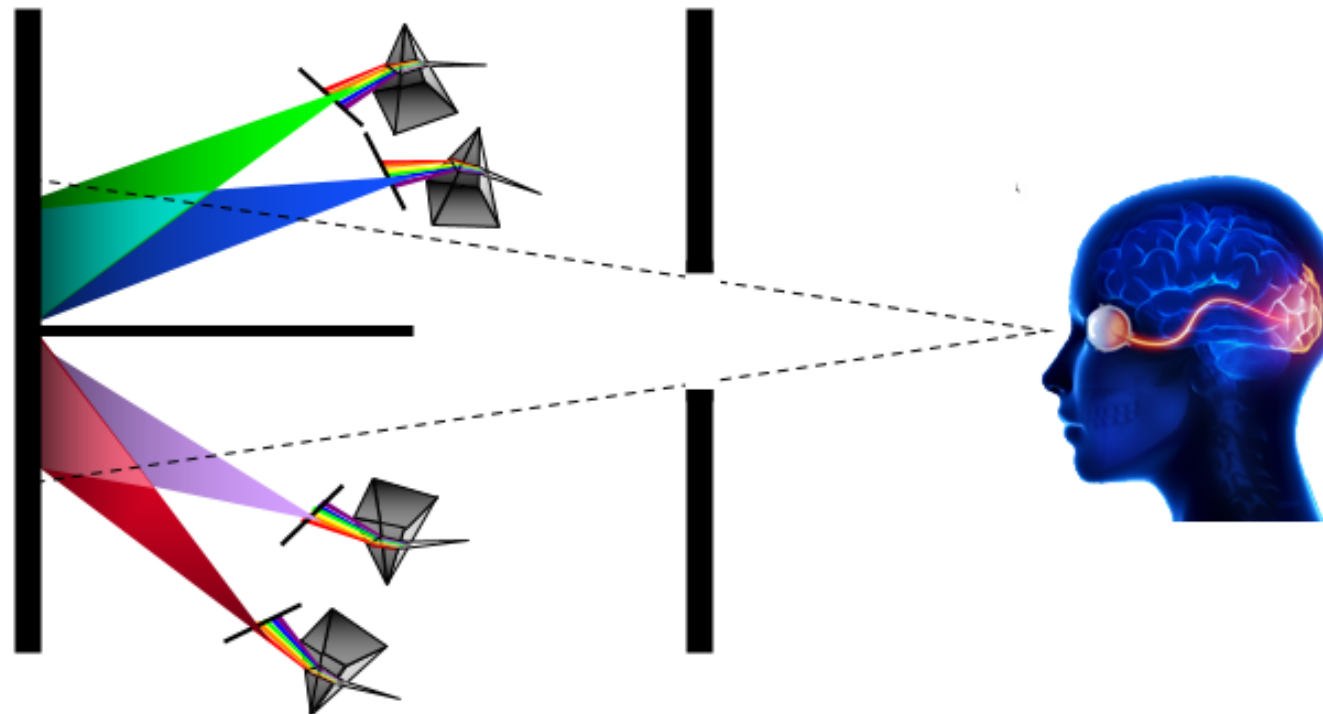


The Standard Observer

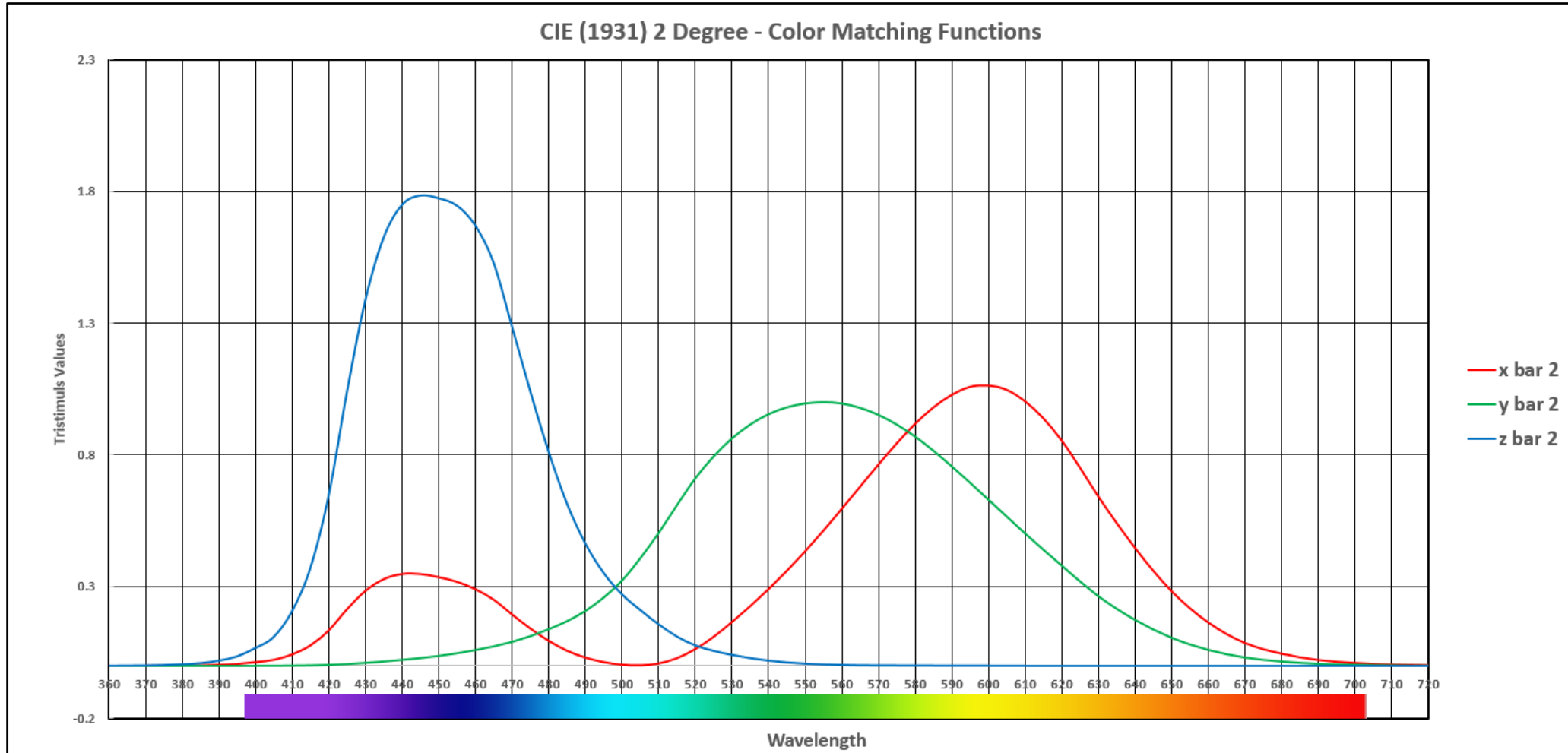
Reason for negative numbers

Since it is impossible to match all spectrum colors using positive amounts of any set of three real lamps, in some cases one of the primary lamps was moved to the test lamp side.

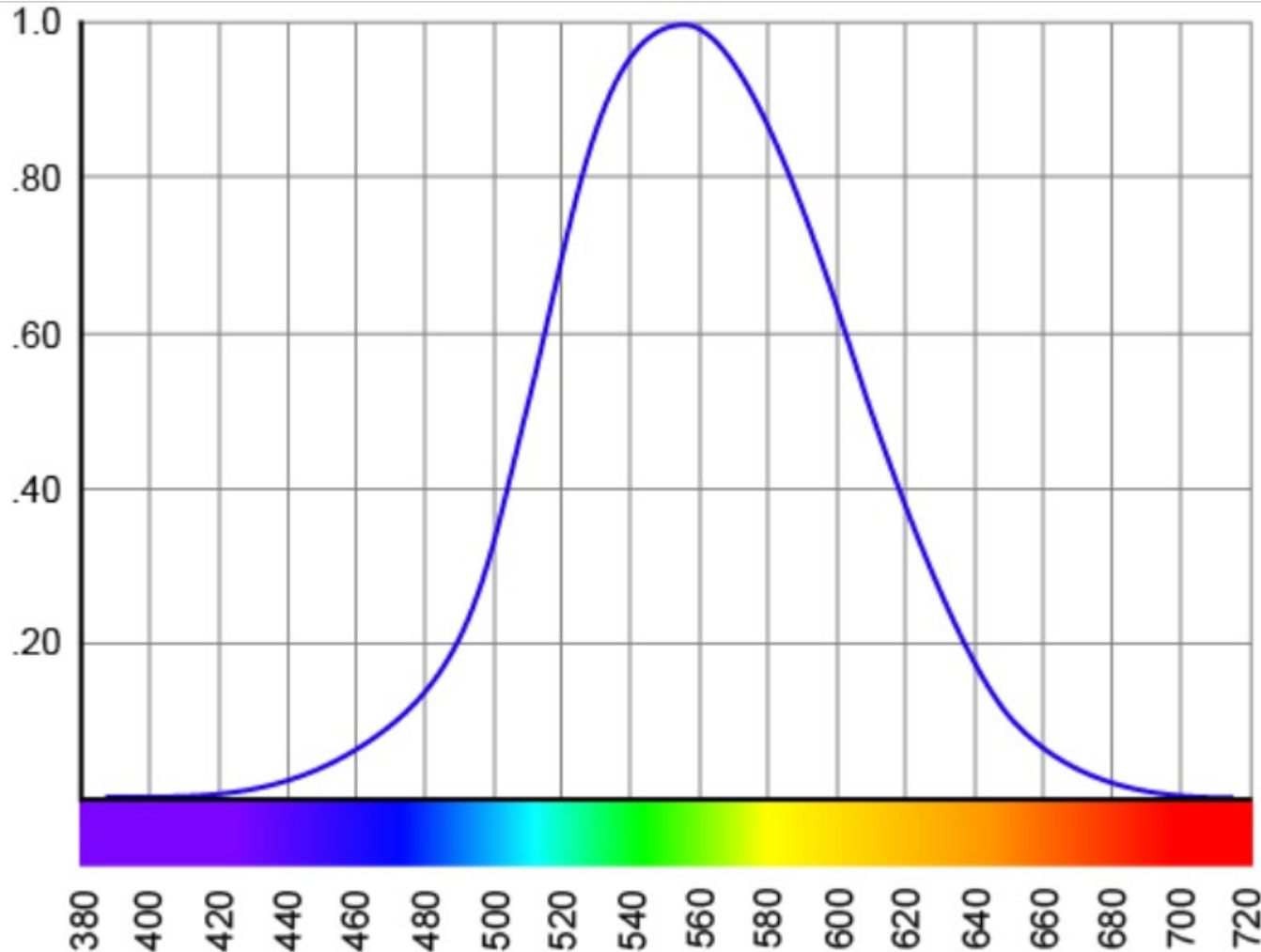
This created “negative numbers” in the data.



1931 2° – Standard Observer



CIE Luminosity Function - $V(\lambda)$



The CIE photopic luminosity function $V(\lambda)$ was established by the CIE and describes the average spectral sensitivity of human visual perception of brightness.

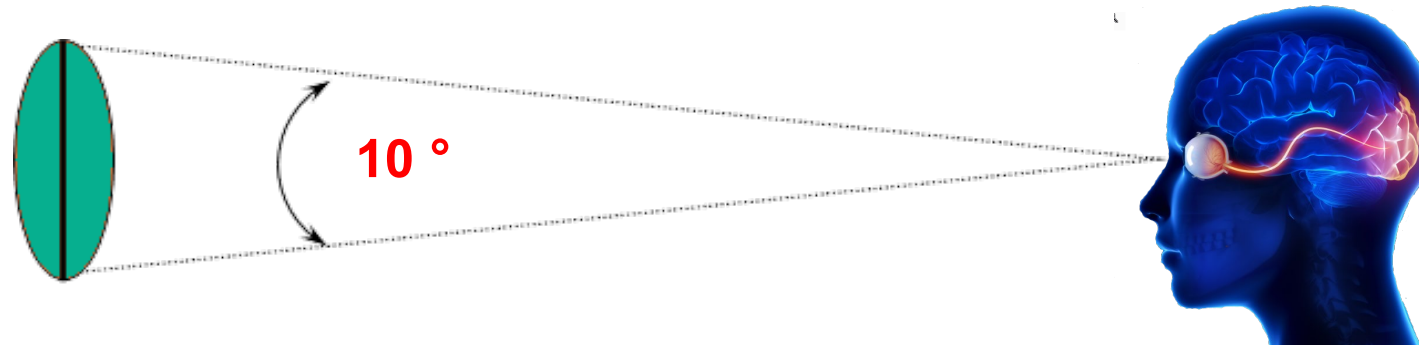
Some wavelengths can be seen more easily than others. We see green light around 550 nm much more easily than at any other wavelengths. Luminosity is the property of light by which we define how easily we can see it.

The $\bar{y}$ color matching function of the CIE Standard Observer was made equivalent to the CIE Luminosity function.

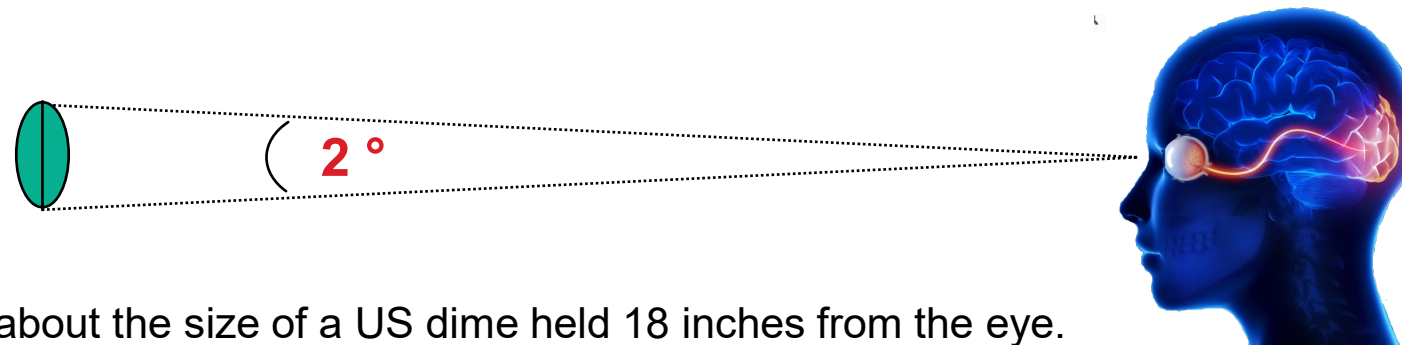
A Second Experiment

Repeated in 1964 with different field of view and lamps

In 1964 the experiment was repeated using larger target areas and different source lamps.

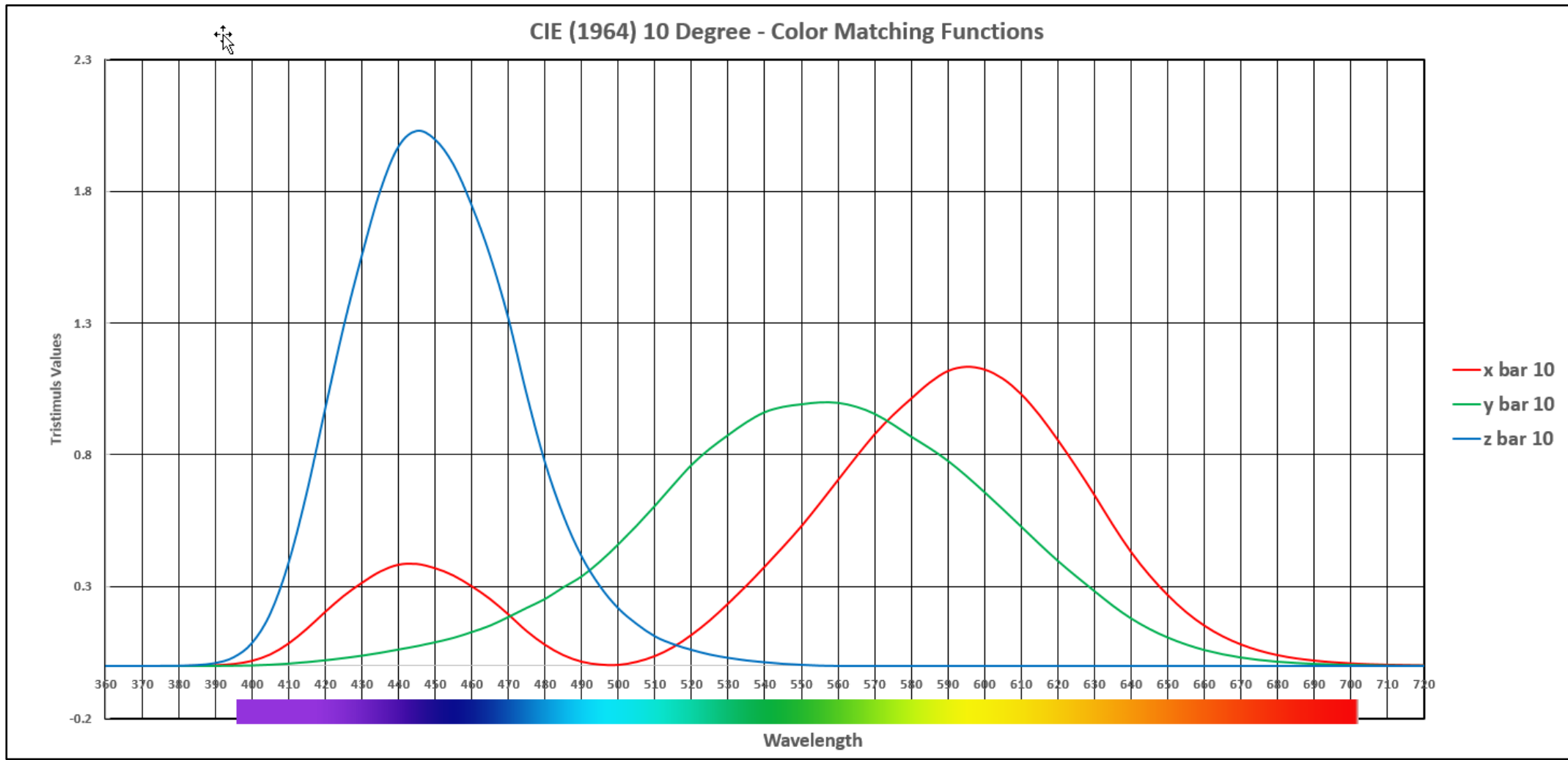


The 10° field of view is about 27 times the area of the 2° field of view.

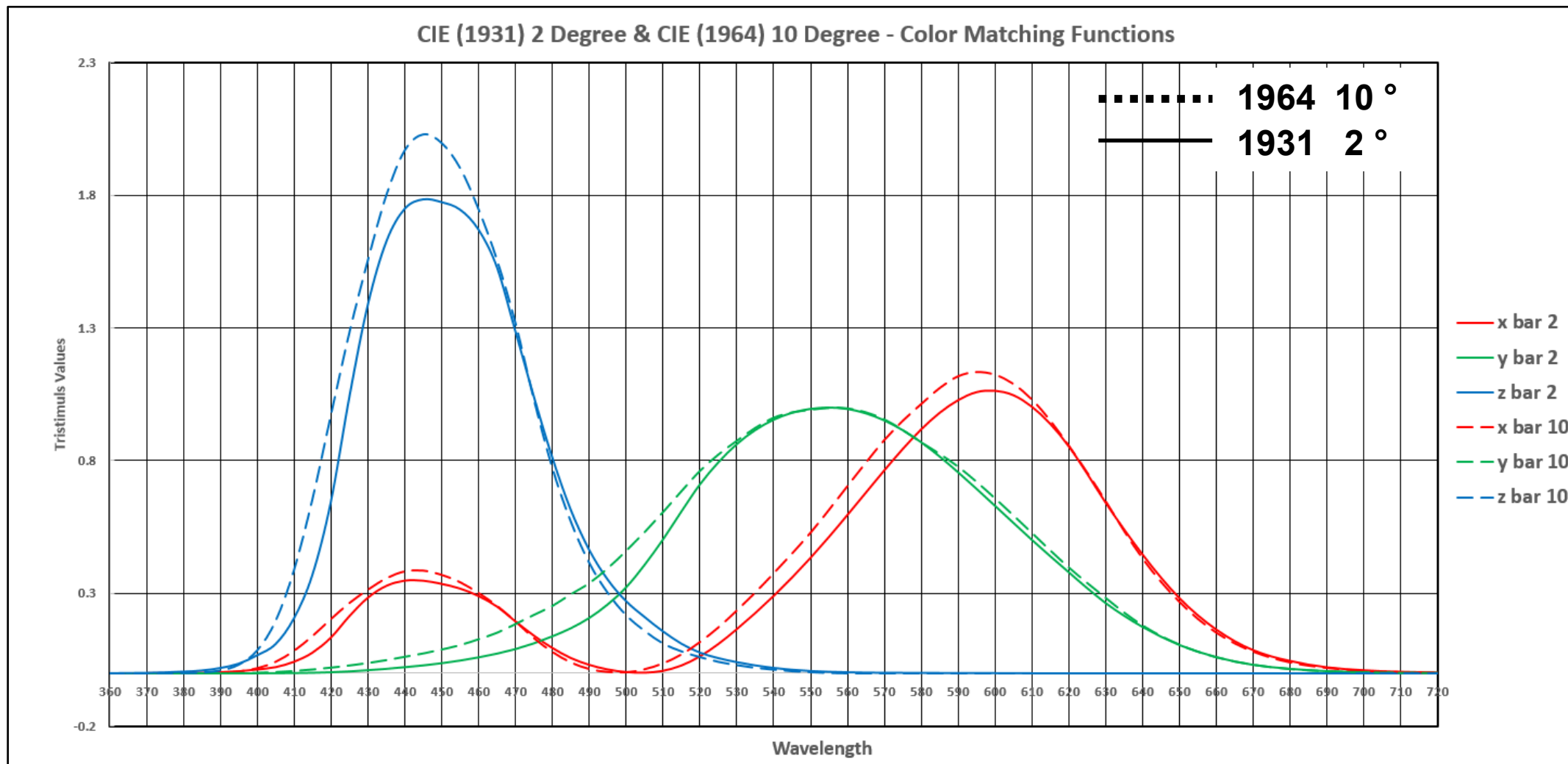


A 2° field of view is about the size of a US dime held 18 inches from the eye.

1964 10° – Standard Observer



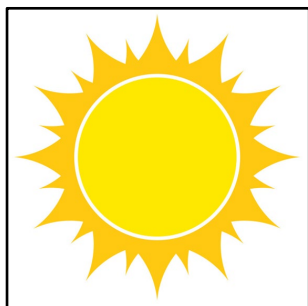
1931 2° & 1964 10° Standard Observers



A Colorimetric Description

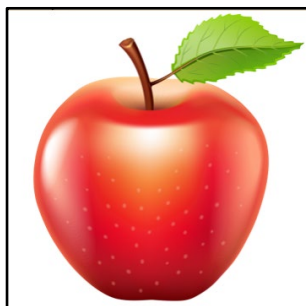
Defining a numerical system for color perception

We have described the visual color perception process by showing how the light source, object and observer are together responsible for color perception.



Natural Daylight

X



Object (Apple)

X

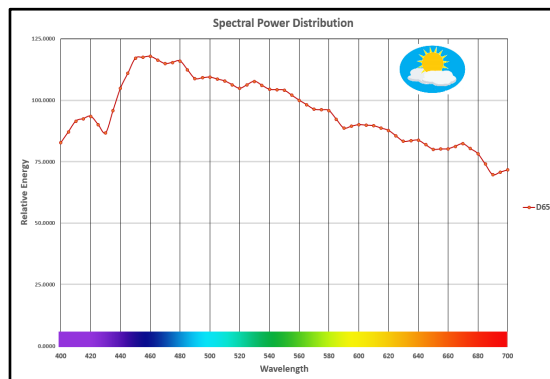


Human Observer

=

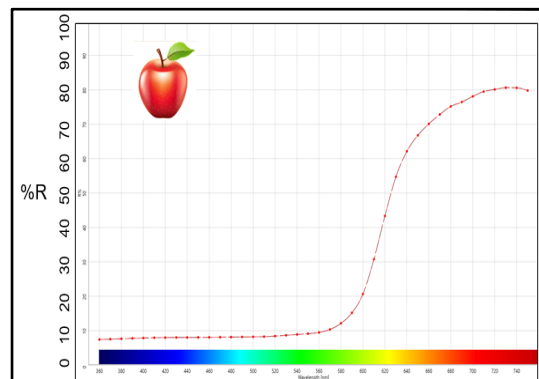
**Color
Perception**

With the Standard Observer, we can now develop a numerical specification:



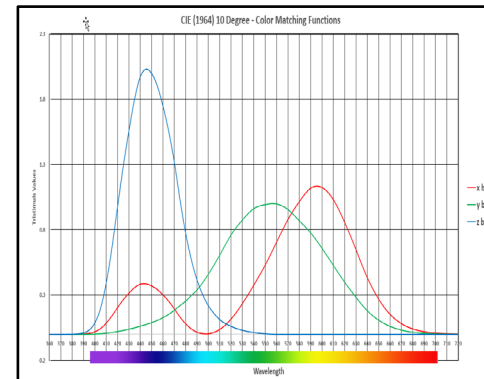
Daylight Illuminant
Numerical Data

X



Reflectance Curve
Numerical Data

X



CIE Standard Observer
Numerical Data

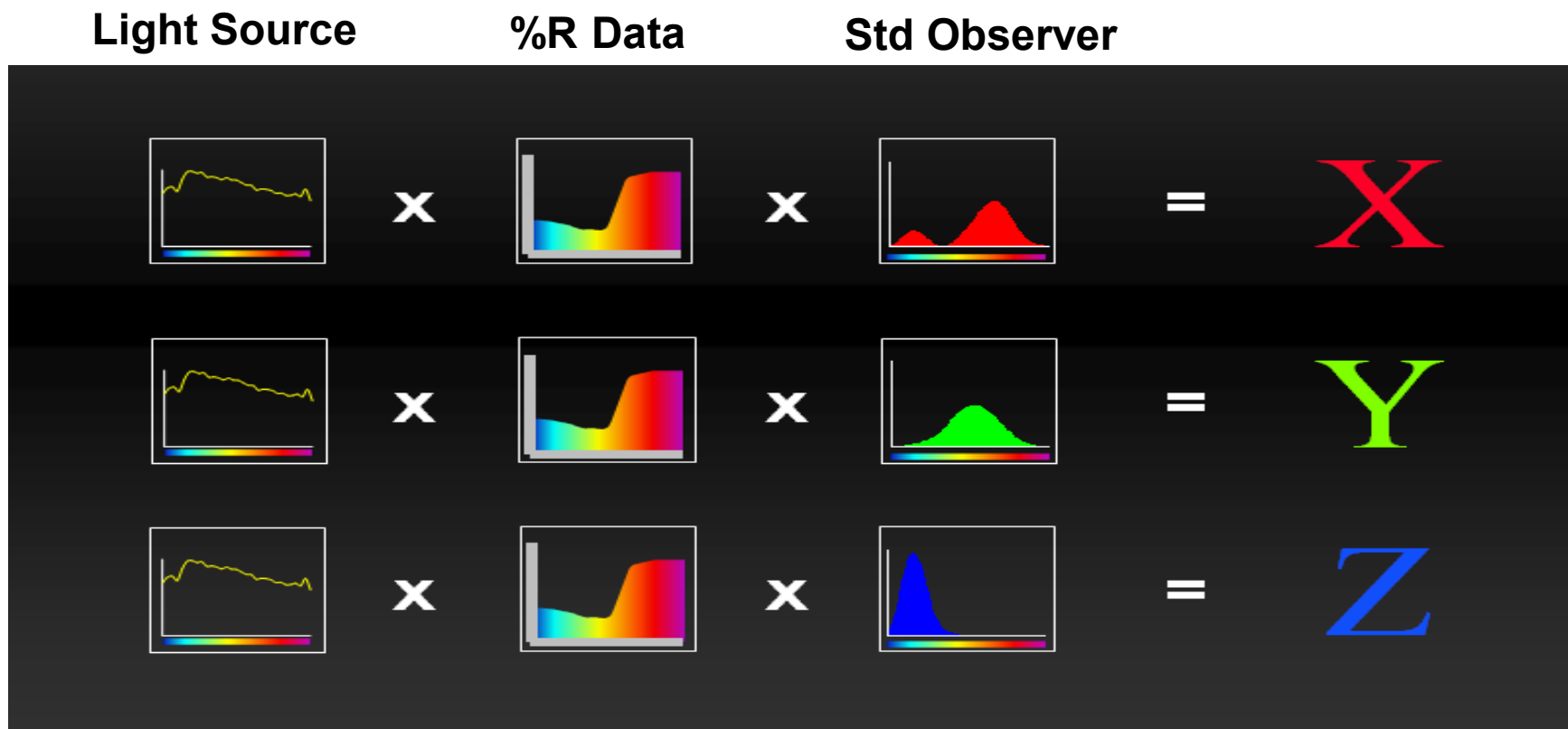
=

**Colorimetric
Description**

Tristimulus Values

Amounts of imaginary red, green and blue light to match color

Tristimulus values are computed wavelength by wavelength, by multiplying illuminant, object, & observer data, at each wavelength, then adding the results.



Tristimulus Calculation

Sum of Product of Illuminant, Std Observer Data, and %R at λ

$$X = K \sum_{380}^{780} P(\lambda) x(\lambda) R(\lambda)$$

$$Y = K \sum_{380}^{780} P(\lambda) y(\lambda) R(\lambda)$$

$$Z = K \sum_{380}^{780} P(\lambda) z(\lambda) R(\lambda)$$

$$K = 100 / \left(\sum_{380}^{780} P(\lambda) y(\lambda) \right)$$

Where:

$P(\lambda)$ = Light Energy

$x(\lambda)$ = red std observer data

$y(\lambda)$ = green std observer data

$z(\lambda)$ = blue std observer data

$R(\lambda)$ = Sample %R

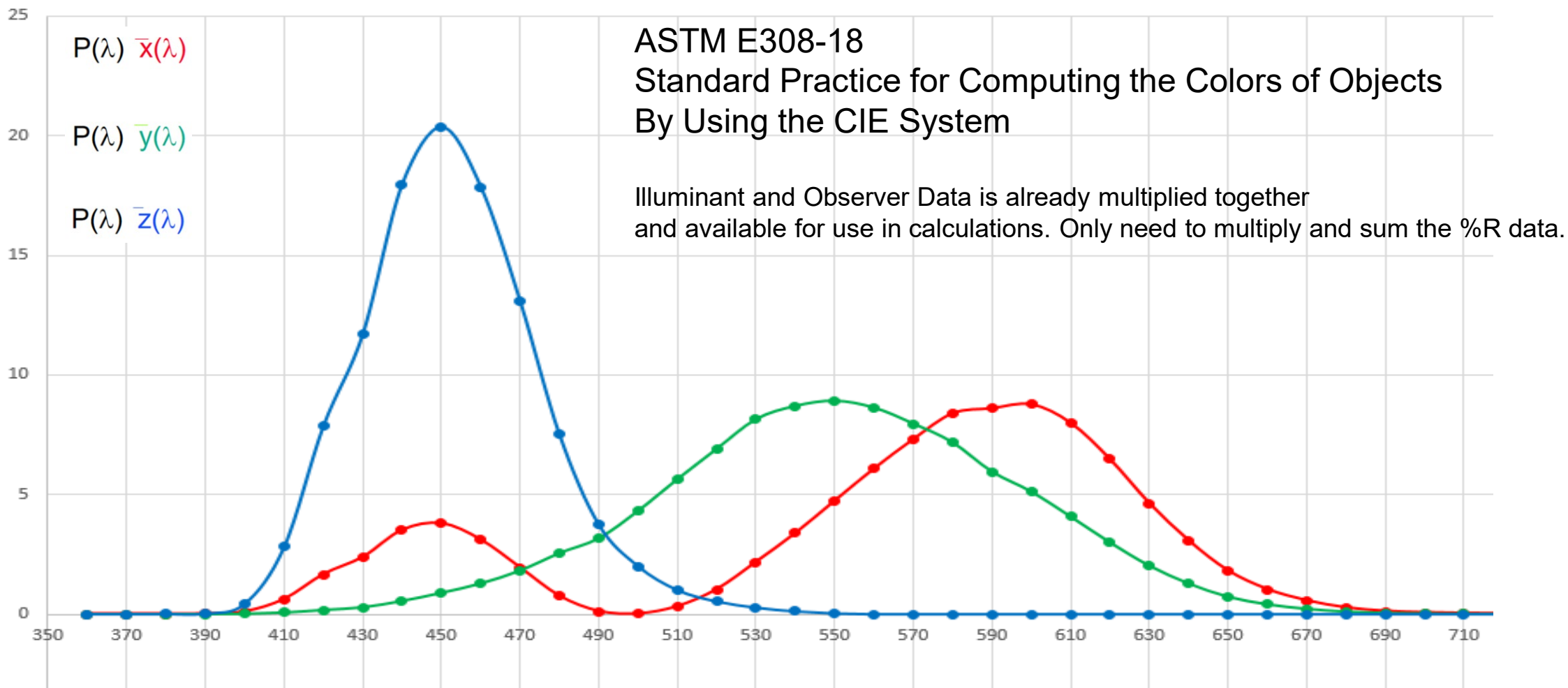
K = normalizing factor

Illuminant and Observer Data

ASTM E308 Tables

Table 6.19

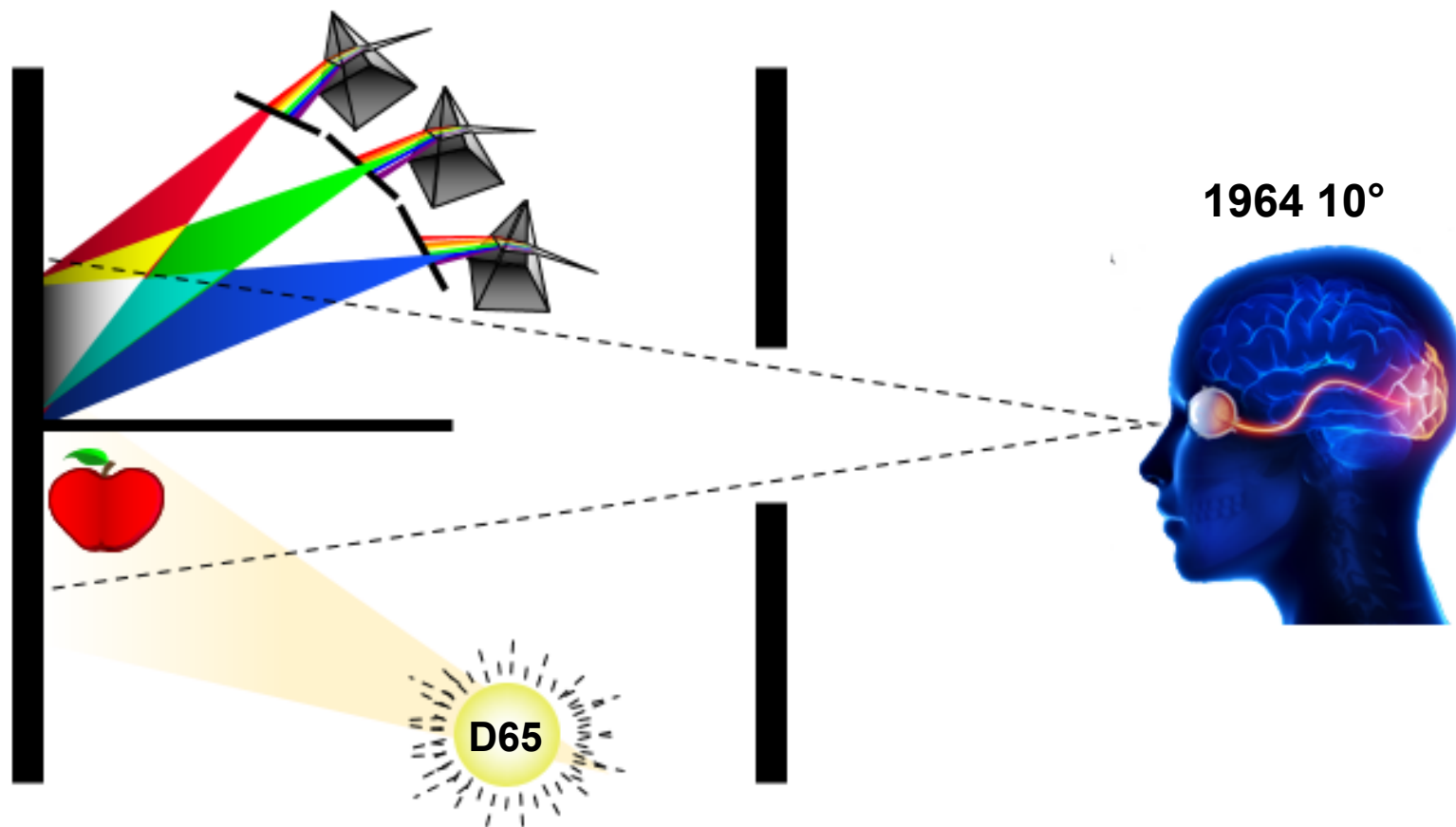
D65/10 - Illuminant/Observer



What the XYZ Means

Having the Standard Observer Match the Apple Under Daylight Illumination

X = 58.1 **Y = 36.0** **Z = 5.9**



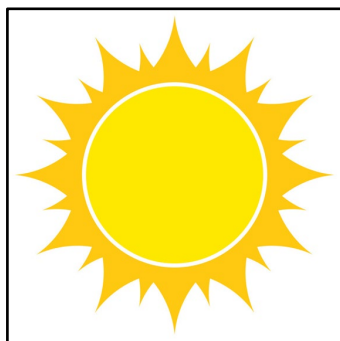
XYZ – D65/10°

Tristimulus Values of the Apple Under D65 with 1964/10° Observer

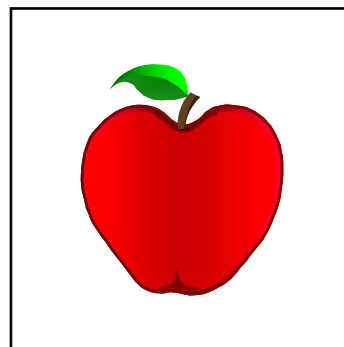
datacolor

Academy

D65 Illuminant



%R of Apple



1964 10° Std Obs



X 58.1
Y 36.0
Z 5.9

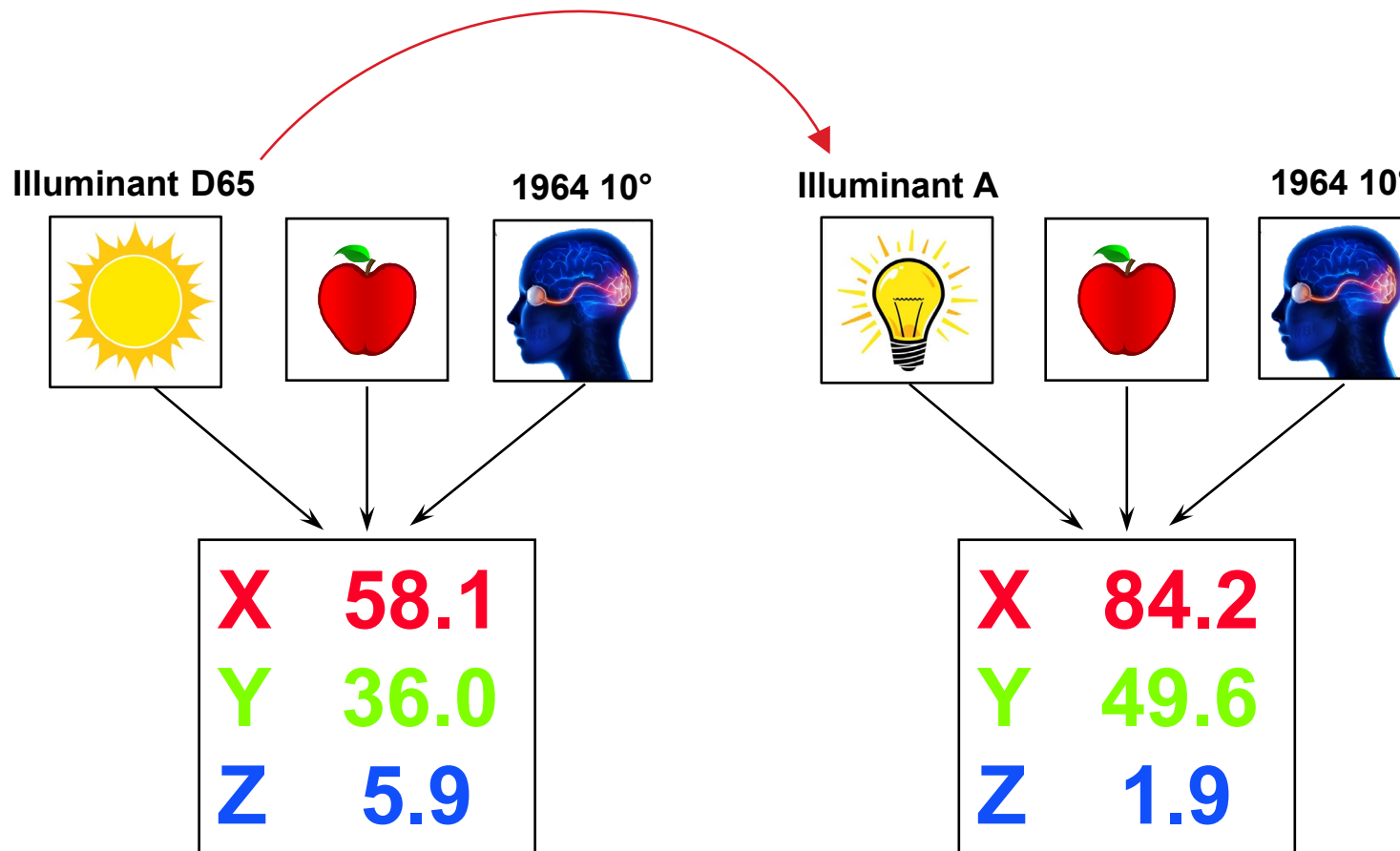
XYZ D65/10°

XYZ A/10°

datacolor

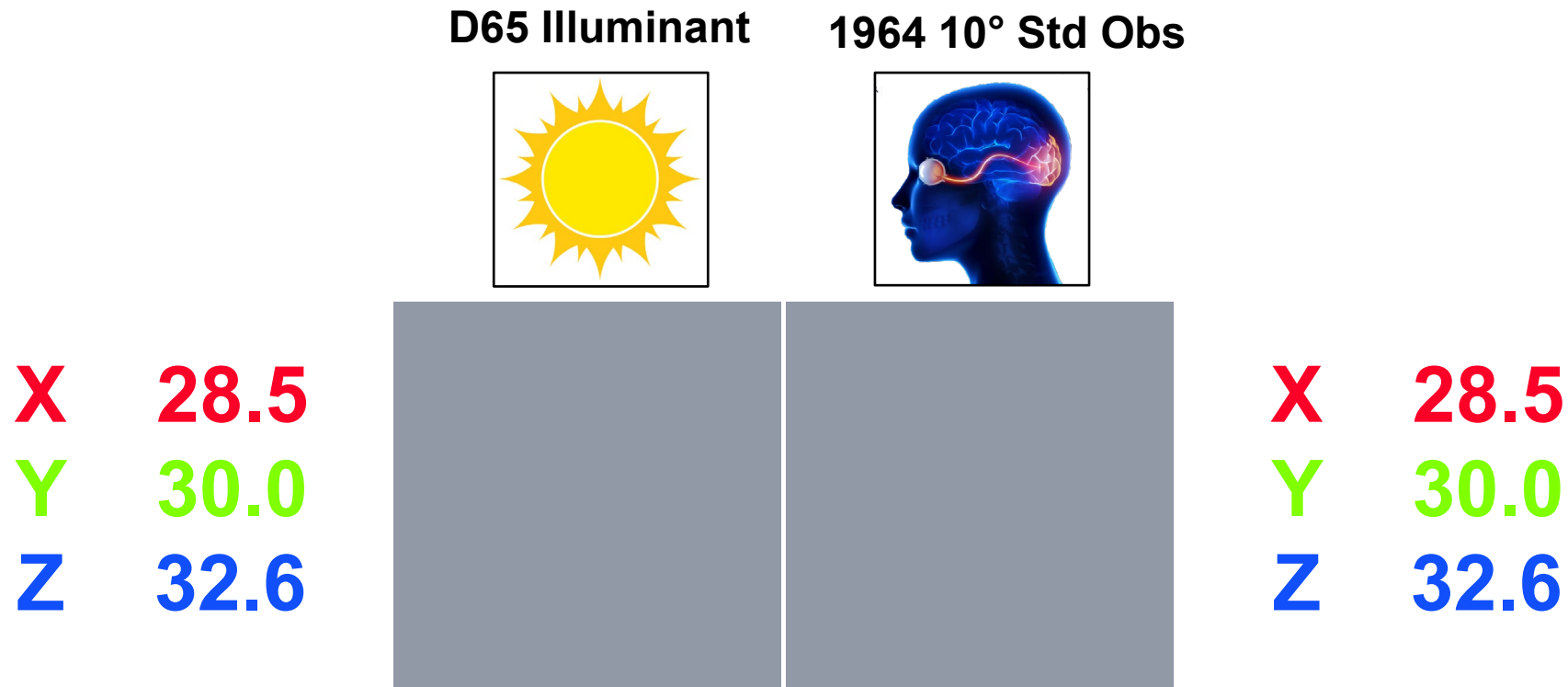
Changing Illuminant Changes the Amount of Light Required to Match

Academy



Using Tristimulus Values

Colors with Equal XYZ Values Visually Match

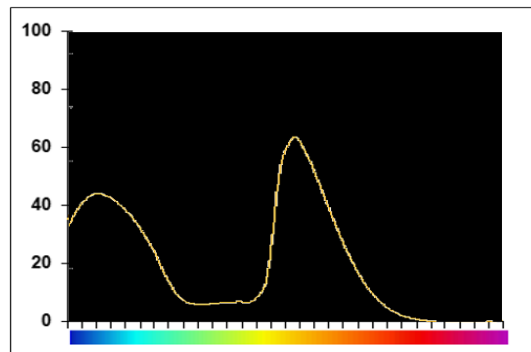


The XYZ values are equal for the 2 samples using Illuminant D65 and the 1964 10° Observer.

These 2 samples should also be a visual match under a D65 type light source and a normal observer.

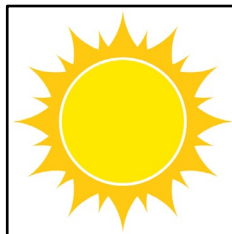
Metamerism

Colors with Different %R Curves May Have Equal XYZ Values

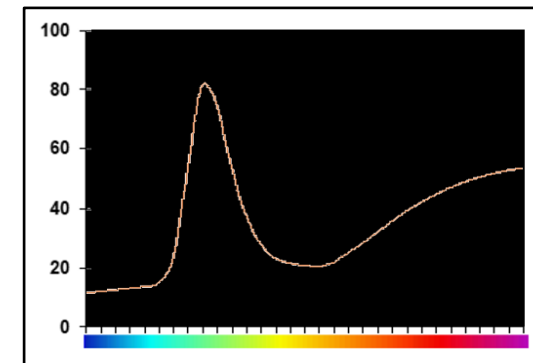
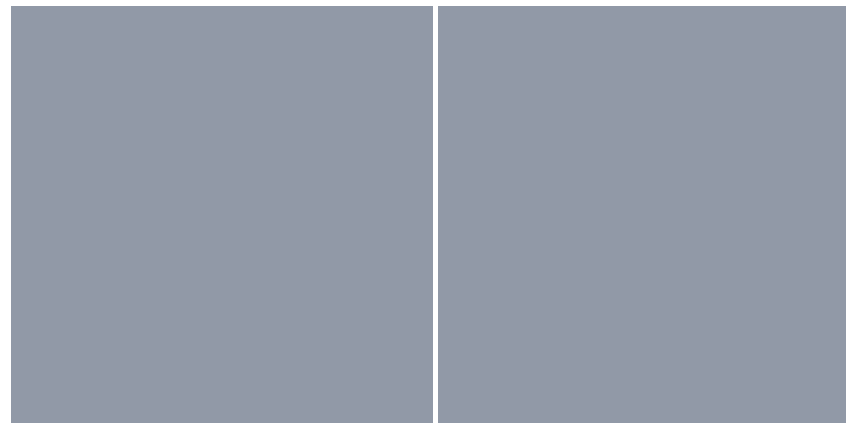


X 28.5
Y 30.0
Z 32.6

D65 Illuminant



1964 10° Std Obs



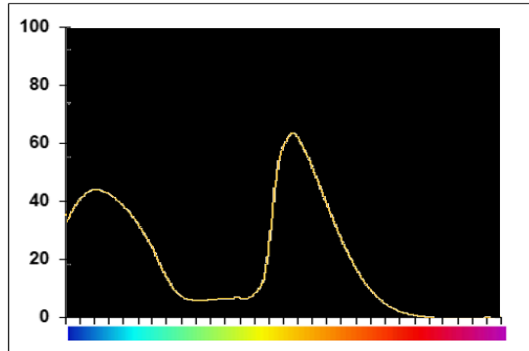
X 28.5
Y 30.0
Z 32.6

The XYZ values are equal for the 2 samples using Illuminant D65 and the 1964 10° Observer.

These 2 samples may be a visual match under a D65 type light source and a normal observer. Because of the spectral difference however, the sample pair may be a mismatch under a different illuminant or to a different observer. This is called metamerism.

Metamerism

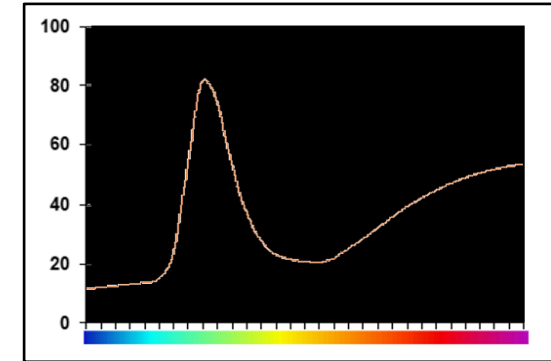
The Illuminant Has Changed from D65 to A (Incandescent)



Illuminant A



1964 10° Std Obs



X 27.7
Y 30.6
Z 9.50



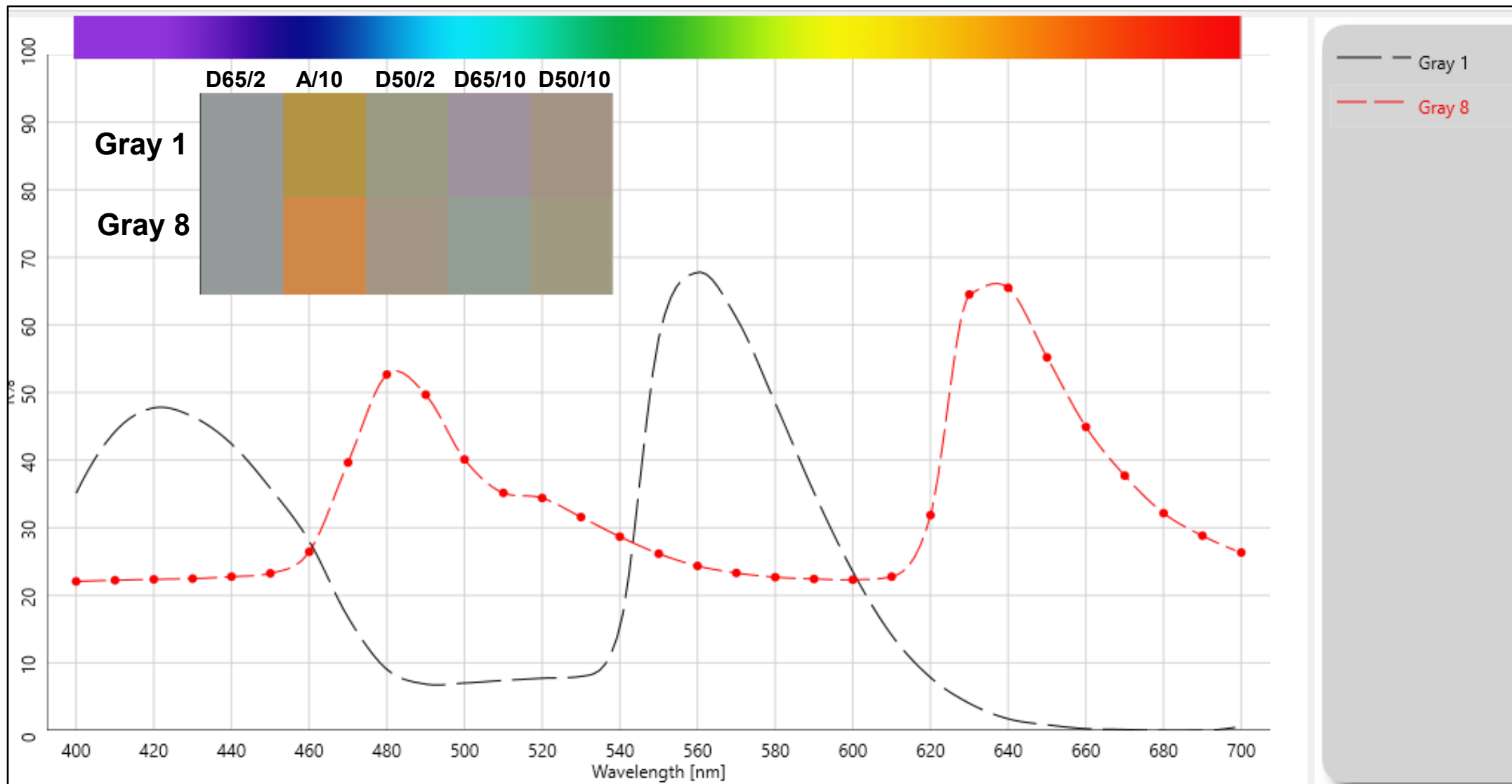
X 36.3
Y 29.8
Z 12.2

The XYZ values are now different for the 2 samples using Illuminant A and the 1964 10° Observer.

These 2 samples will not be a visual match under an incandescent type light source and a normal observer. Because of the spectral difference the sample pair will be a mismatch under a this different illuminant. The samples are called a metameric pair.

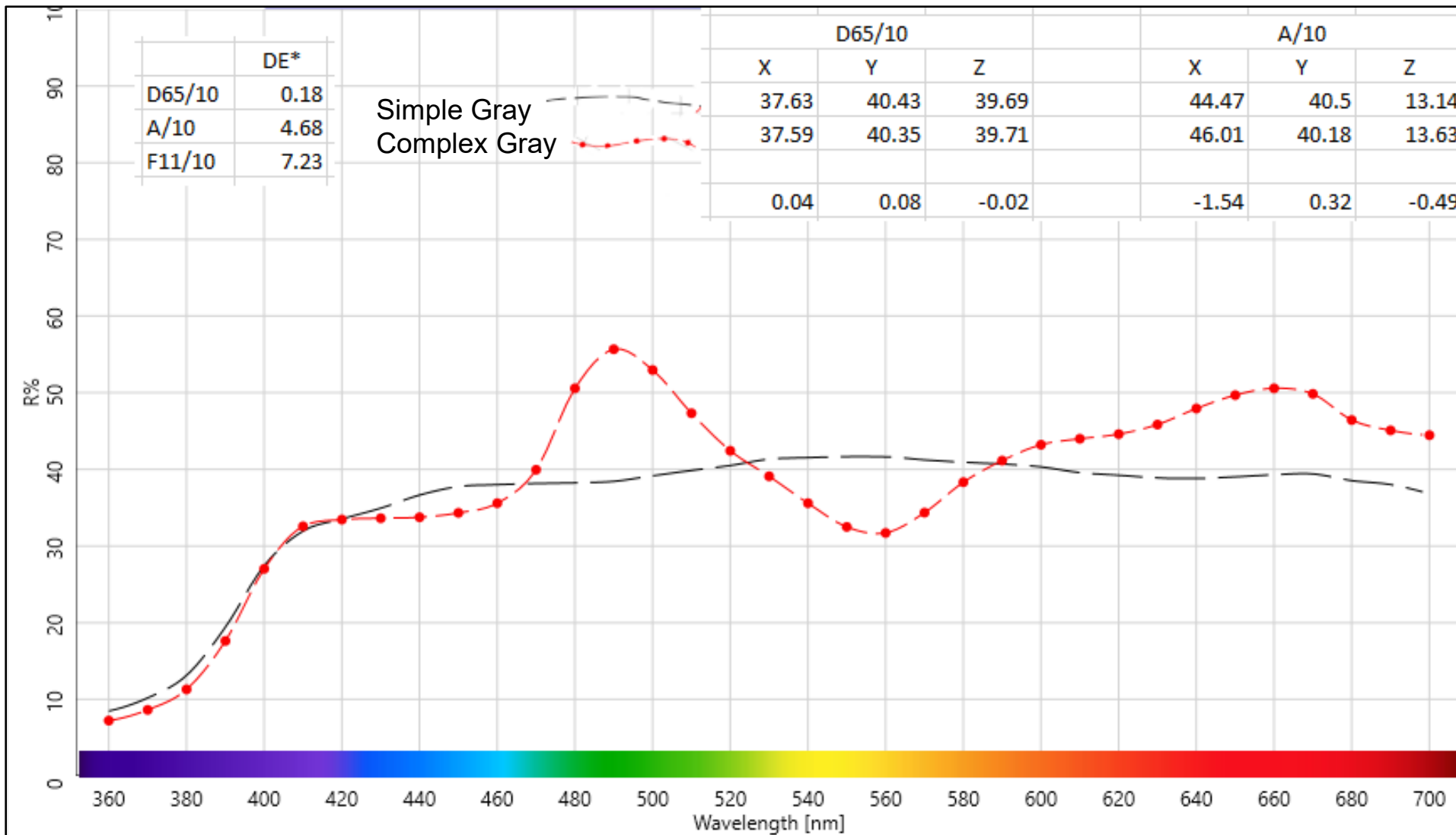
Metamerism

Match Under D65/2



Metamerism

Simple Gray and Complex Gray

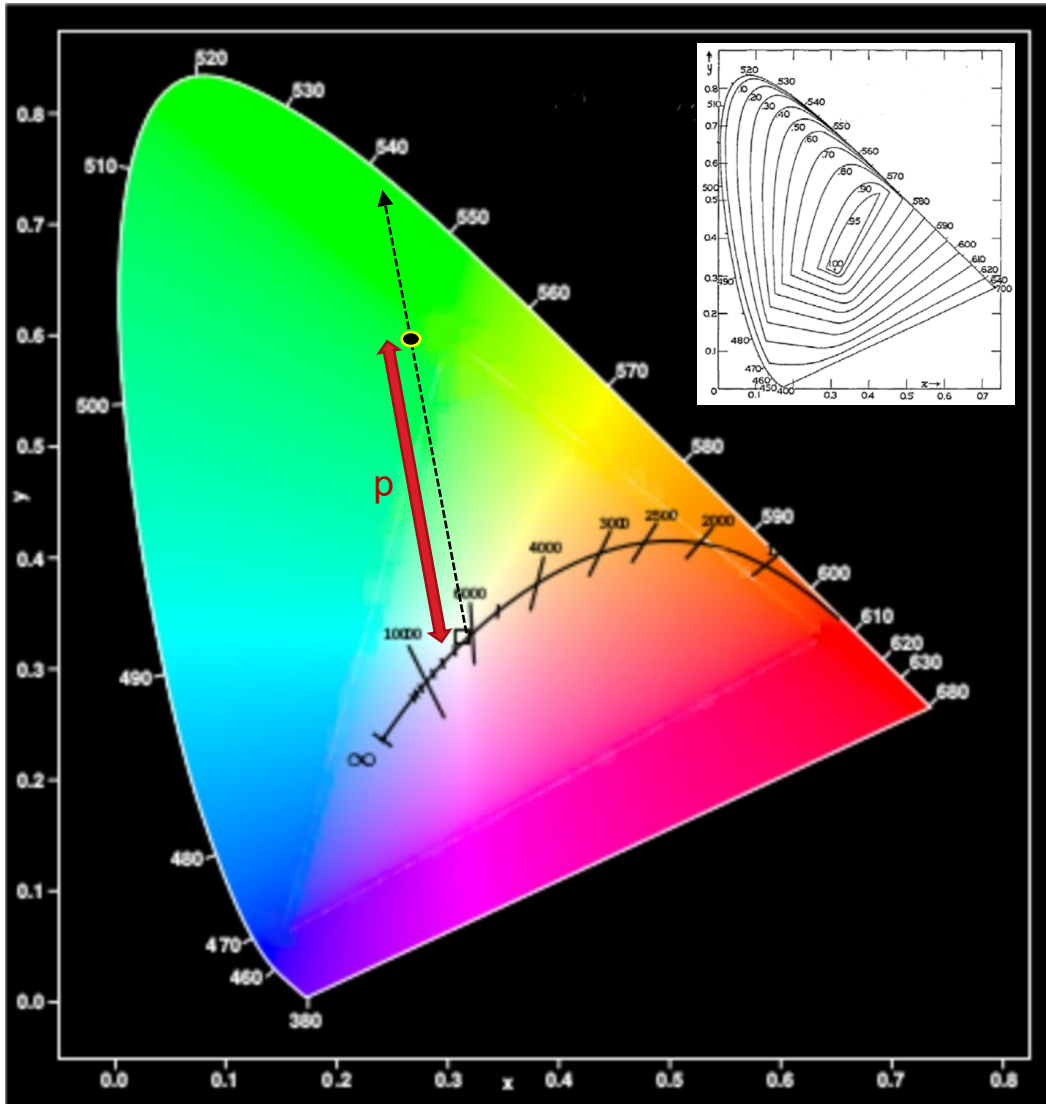


Chromaticity Diagram

Mapping Color Coordinates

datacolor 

Academy



Chromaticity Coordinates

$$x = \frac{X}{(X + Y + Z)}$$

$$y = \frac{Y}{(X + Y + Z)}$$

$$z = \frac{Z}{(X + Y + Z)}$$

$$x + y + z = 1.00$$

The chromaticity coordinates map the color with respect to hue and saturation on the two-dimensional CIE Chromaticity Diagram.

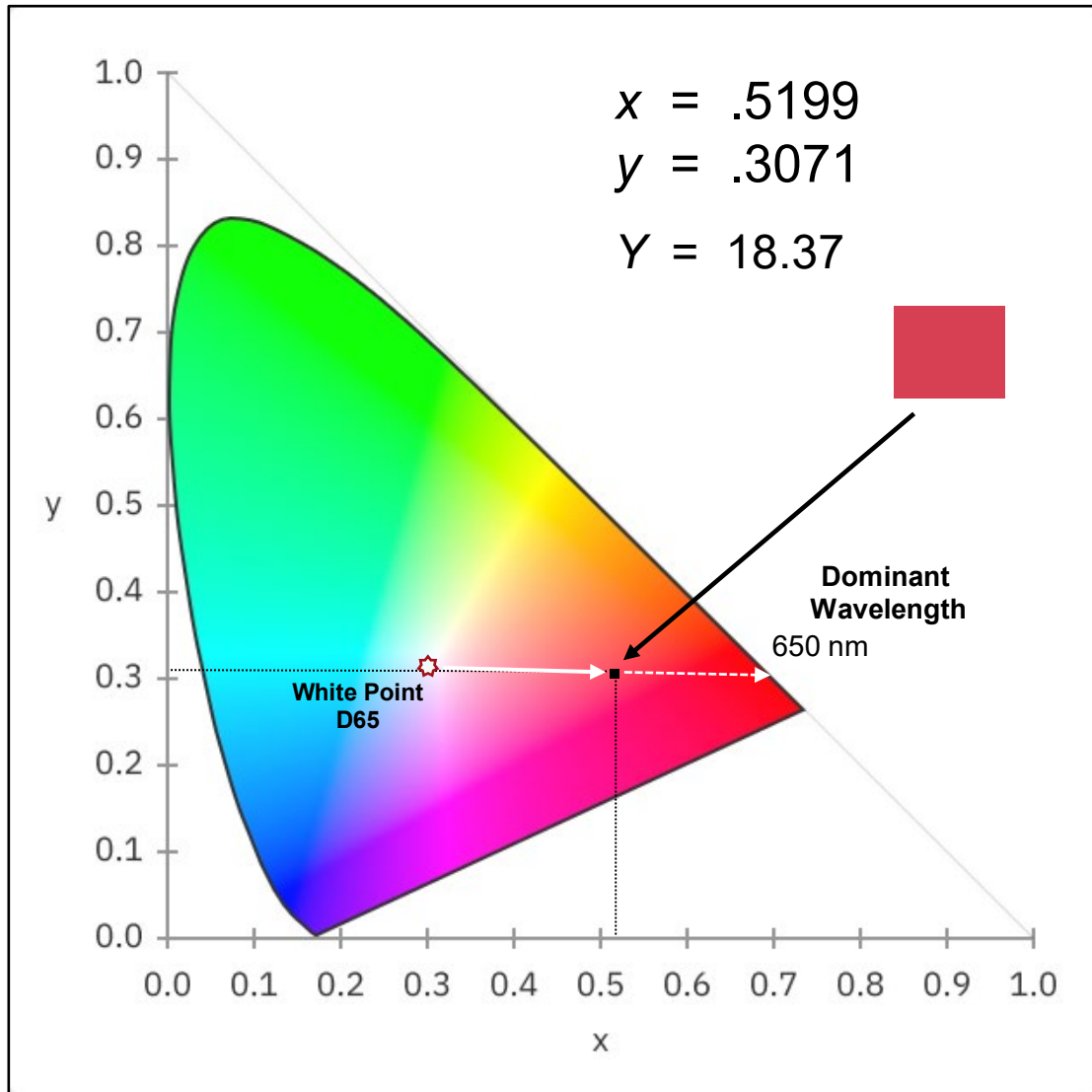
CIE xyY Color Space

CIE Chromaticity Diagram

Chromaticity Coordinates

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Academy



Tristimulus Values of Red Sample – D65/2

X = 31.10 Y = 18.37 Z = 10.35

Chromaticity Coordinates

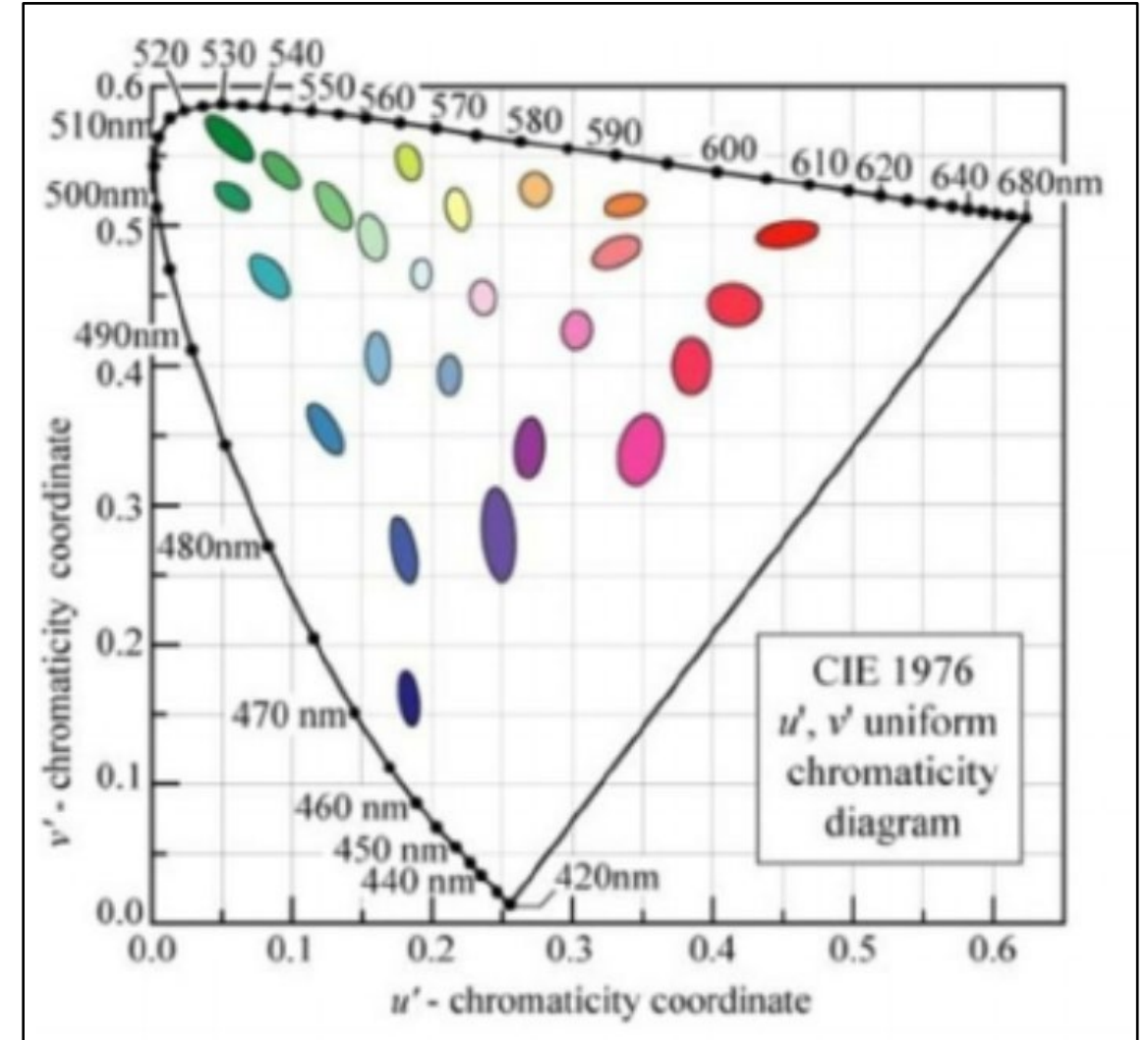
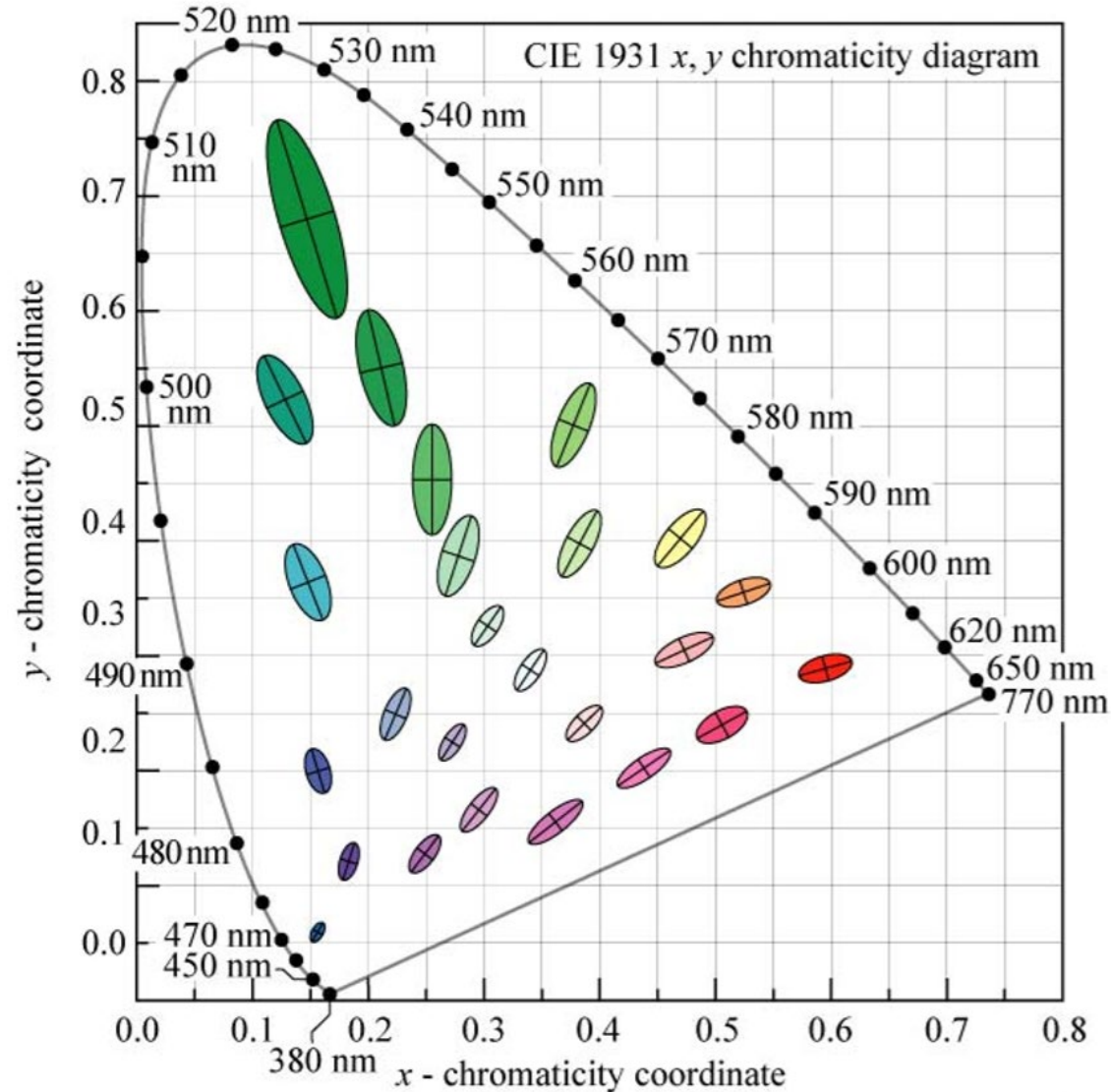
$x, y = (.5199, .3071)$

CIE xyY Color Space

CIE xyY = (.5199, .3071, 18.37)

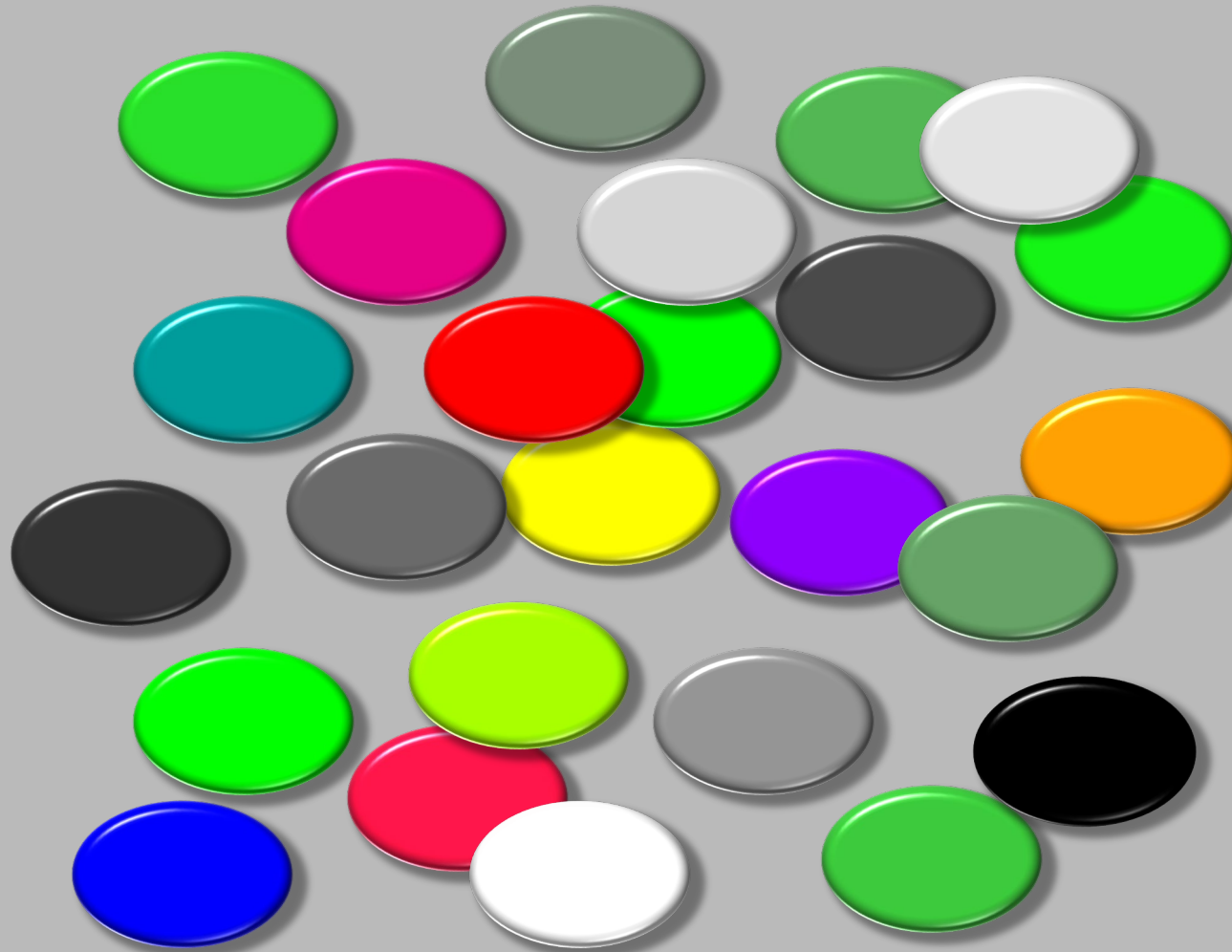
McAdam's Ellipses

The Search a Uniform Color Space



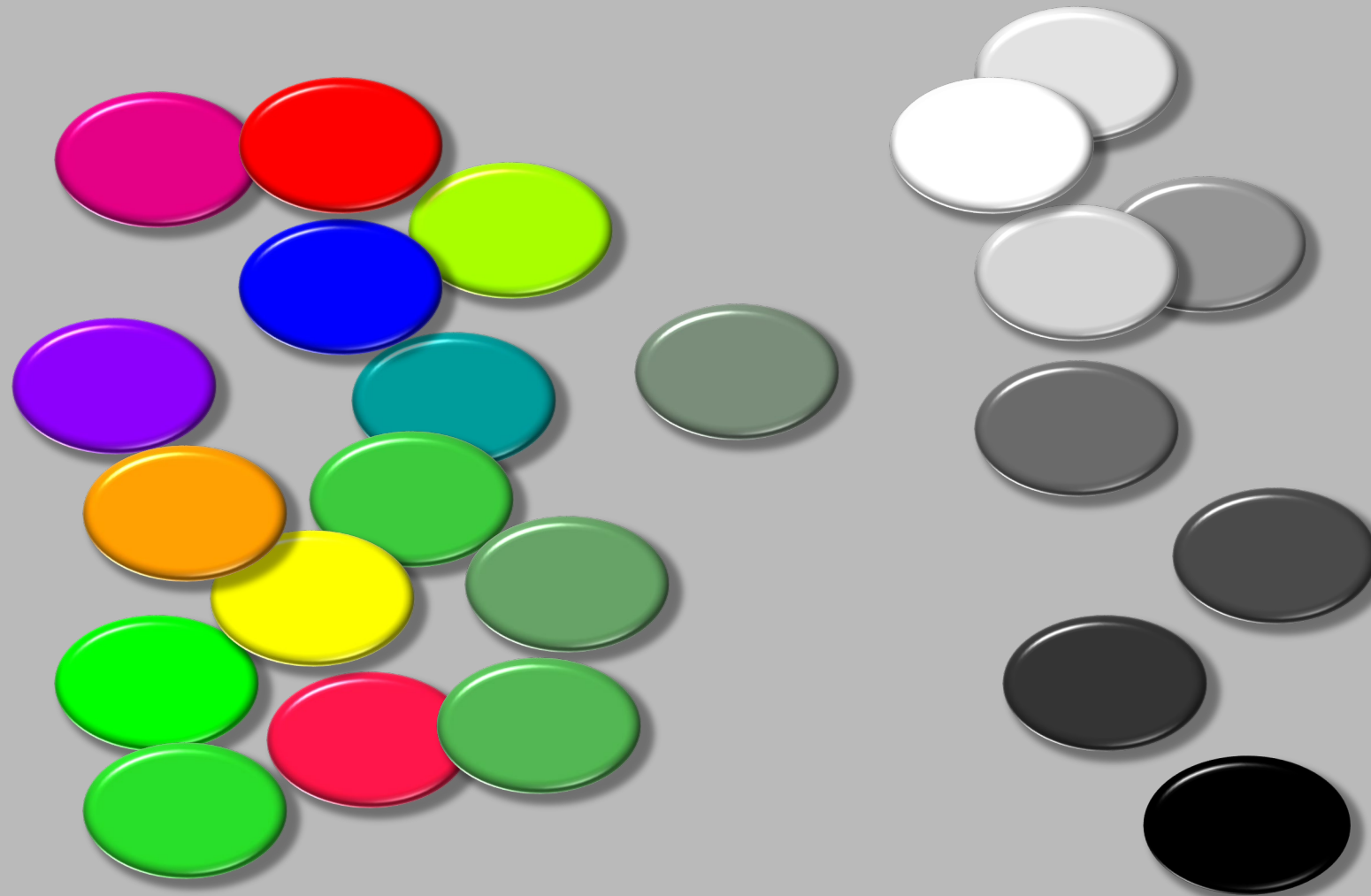
A Natural Color Language

Imagine
placing
these
color
chips in
order



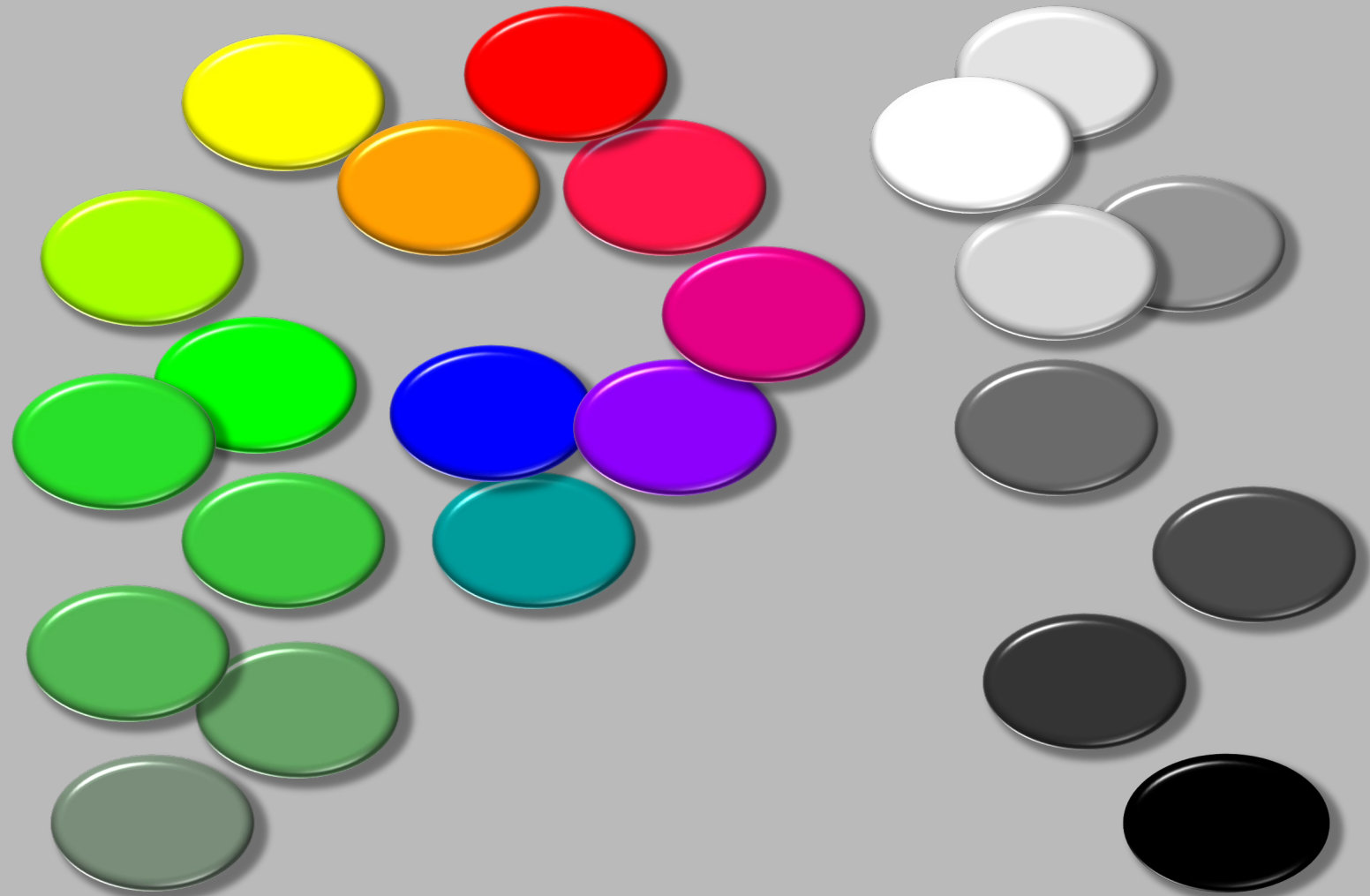
A Natural Color Language

You might
start by
separating
the gray or
neutral
chips



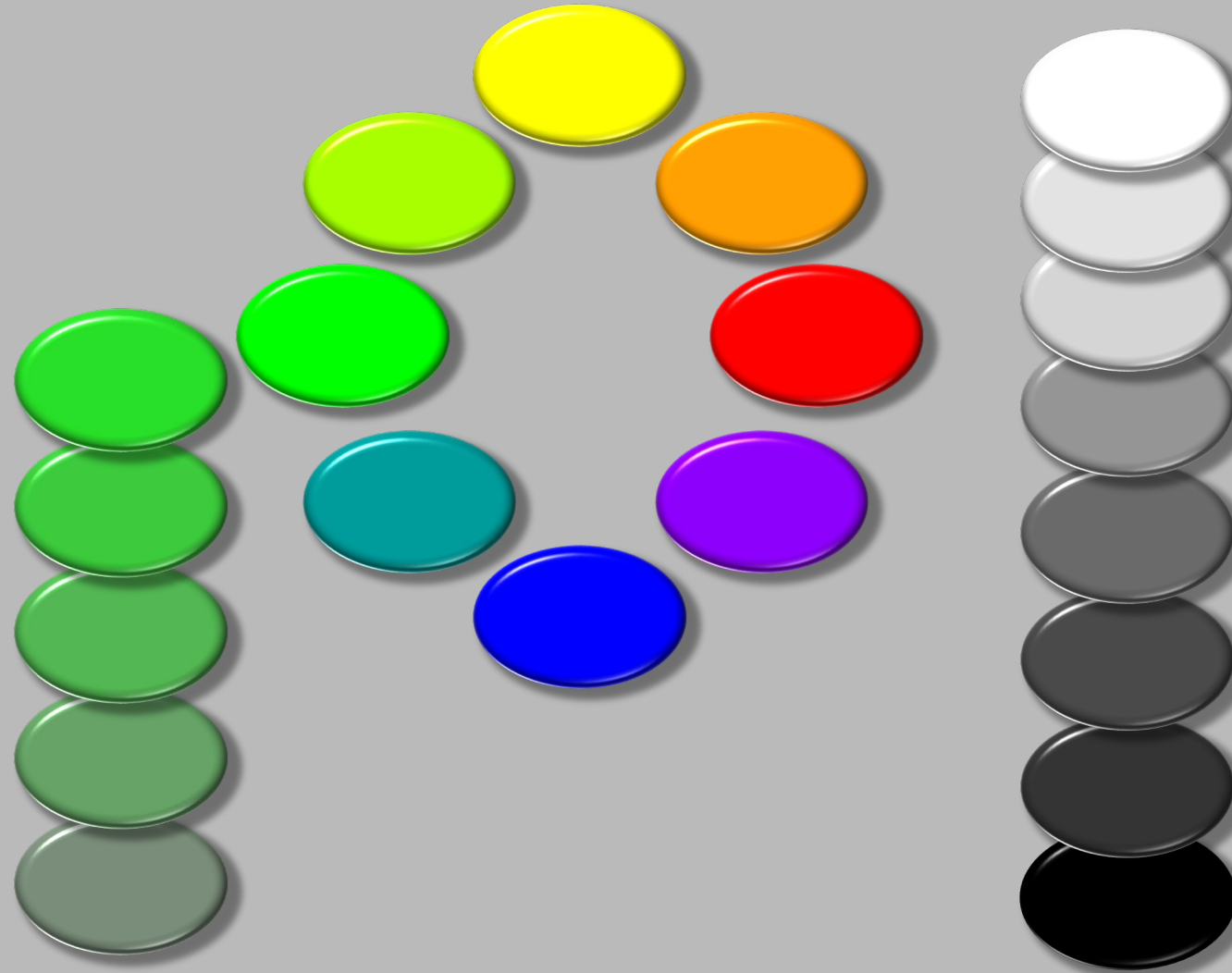
A Natural Color Language

You then
might
separate
similar
shades



A Natural Color Language

You could
then finally
arrive at an
arrangement
like this

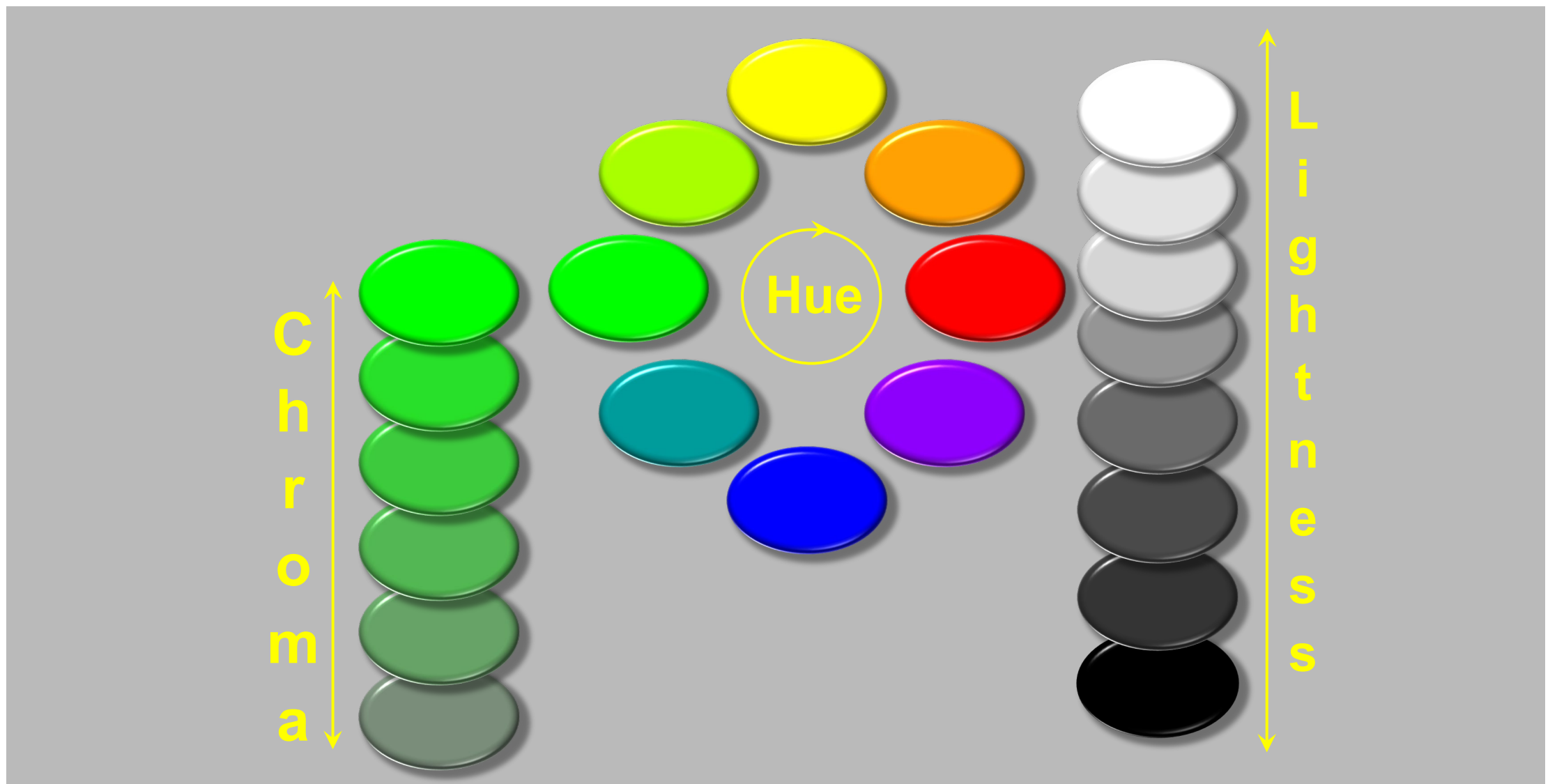


A Natural Color Language

Hue, Chroma, Lightness

datacolor 

Academy



3 Dimensions of Color

Hue, Chroma, Lightness

Hue

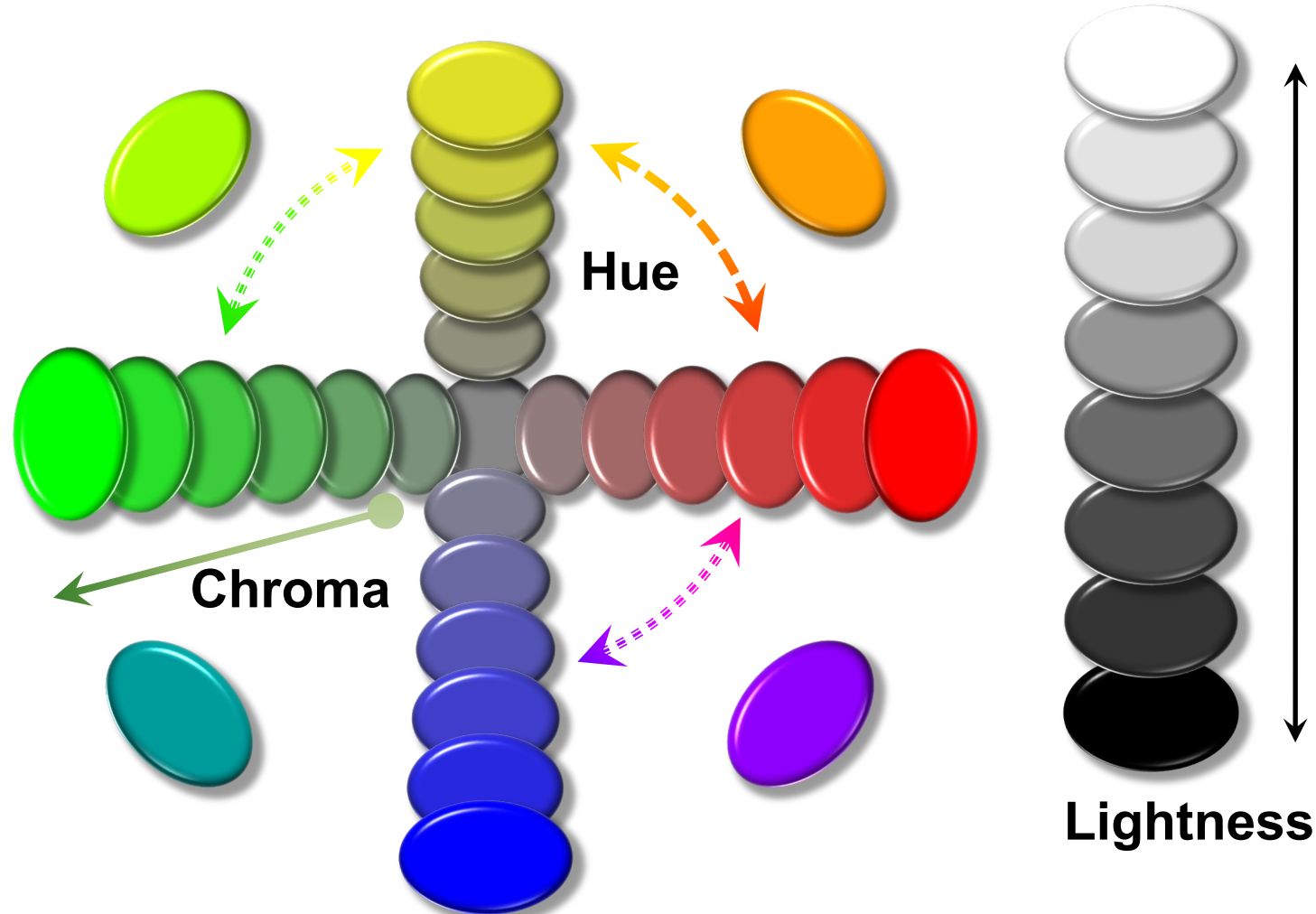
Red, Blue, Yellow, etc.
Greenish, Redder

Chroma

Saturation
Dull
Strong
Weak
Vivid
Pale

Lightness

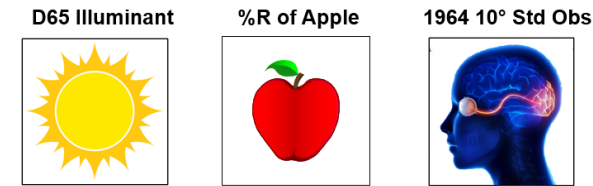
Light
Dark
Bright
Dim



Webinar – Final Comments

We have described the visual color perception process and defined a colorimetric description in these last 2 webinars.

Light Object Observer

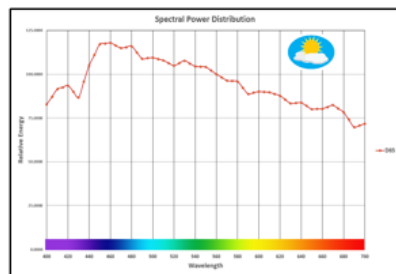


Tristimulus Values

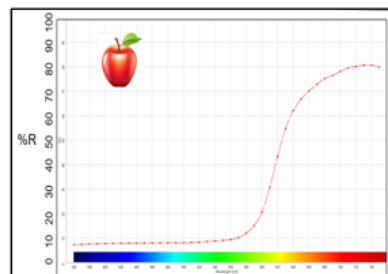
X 58.1
Y 36.0
Z 5.9

Chromaticity Coordinates

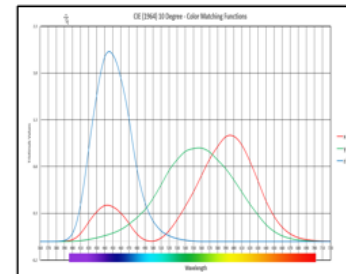
Colorimetric Description



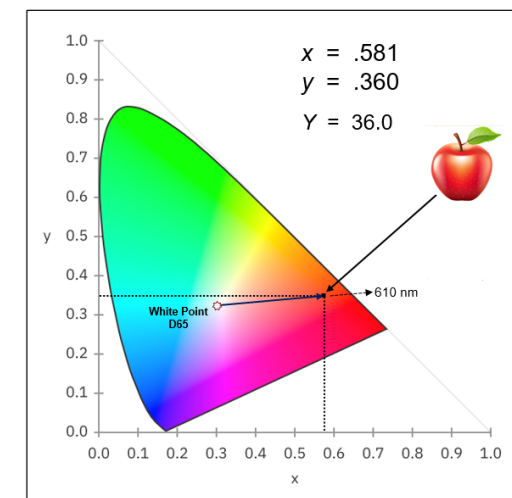
x



x



Standard Observer



Next session:

Color Coordinates

CIELAB

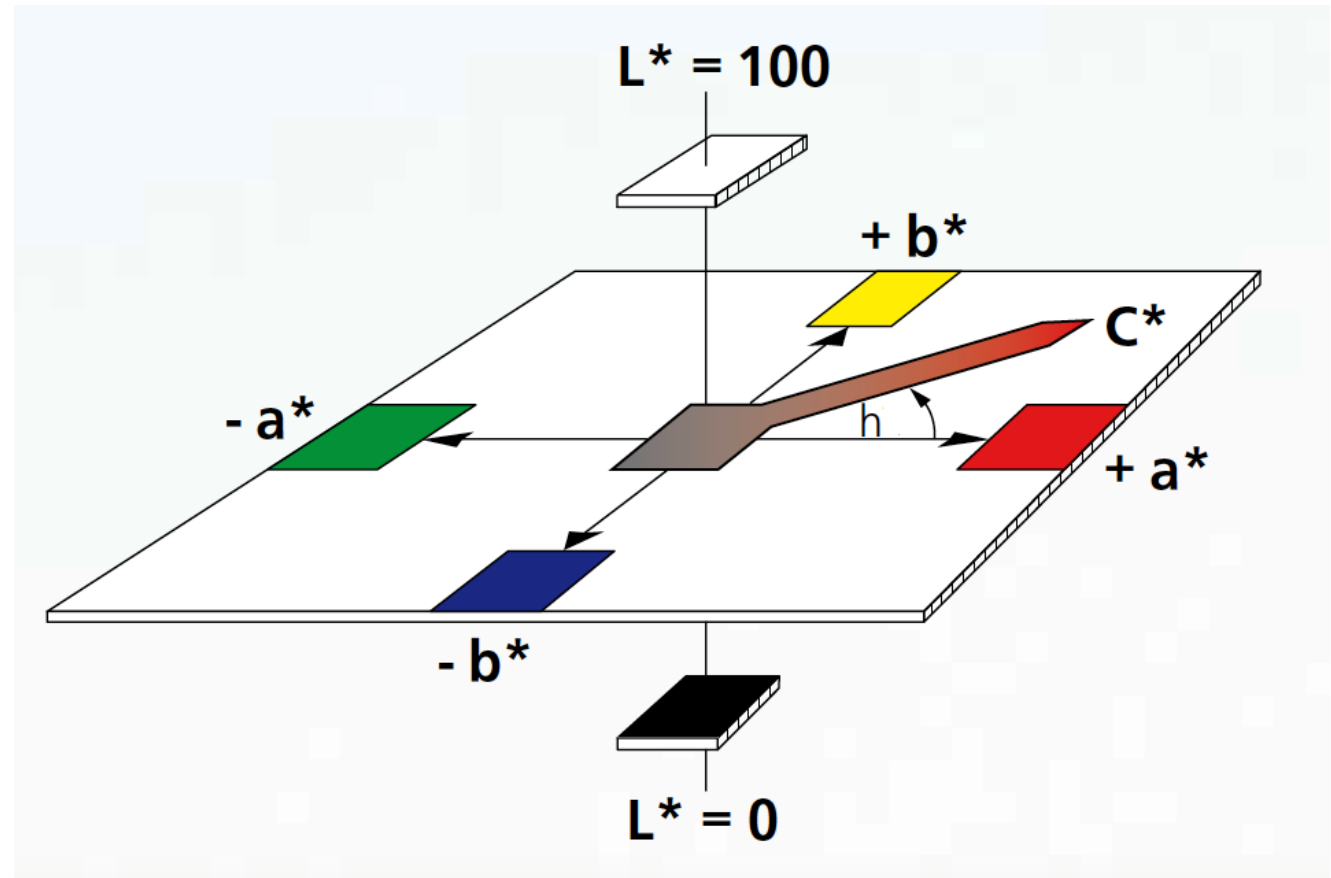
Polar/Rectangular
Coordinates

Lab vs LCh

Color Difference – DE^*

CMC

CIE2000



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Sign up at [Datacolor Academy](#) for classroom style lectures and demonstrations covering useful color topics in select venues around the globe

Some useful reading material:

[Do You Know How Humans See Color?](#)

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