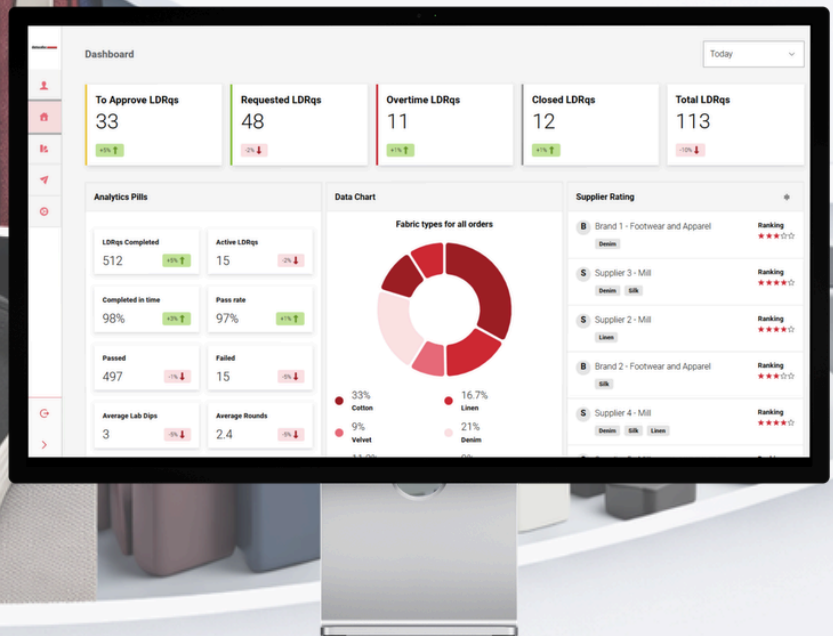


# datacolor

## Collaborate



## Connect design, lab development, and production in one unified color platform

**Datacolor® Collaborate** provides brands with a centralized digital platform to manage every color request, evaluation, and approval from concept through bulk production. All information is stored with full context, enabling internal teams and global suppliers to collaborate in real time, reduce physical samples, and maintain consistent color quality across materials, seasons, and partners.

By extending Datacolor's industry-leading instruments and software ecosystem with a modern collaboration interface, Datacolor Collaborate accelerates time to market while improving quality, transparency, and sustainability across the entire color workflow.

# Designed for

Datacolor Collaborate supports organizations that manage complex, multi-material color development across global supply chains. Typical users include color managers, product development teams, and sourcing leaders responsible for maintaining brand color standards across seasons and suppliers.

## Stronger Supplier Relationships



Digital approvals compress development timelines from weeks into days, allowing teams to respond quickly to trend changes while lowering shipping and sampling expenses. By reducing lab dips and repeat submissions, brands gain a more efficient and predictable workflow.

## Improved Color Quality and Consistency



Align every stage of color evaluation, providing lifecycle visibility from lab dip to bulk production. Cross-material comparison tools and shared tolerance standards ensure predictable execution and reduce unexpected shade variation.

## Faster Development and Reduced Cost



Centralized communication removes reliance on scattered emails and shared folders. Suppliers access accurate, up-to-date specifications in one location, reducing clarification cycles and strengthening accountability across the supply chain.

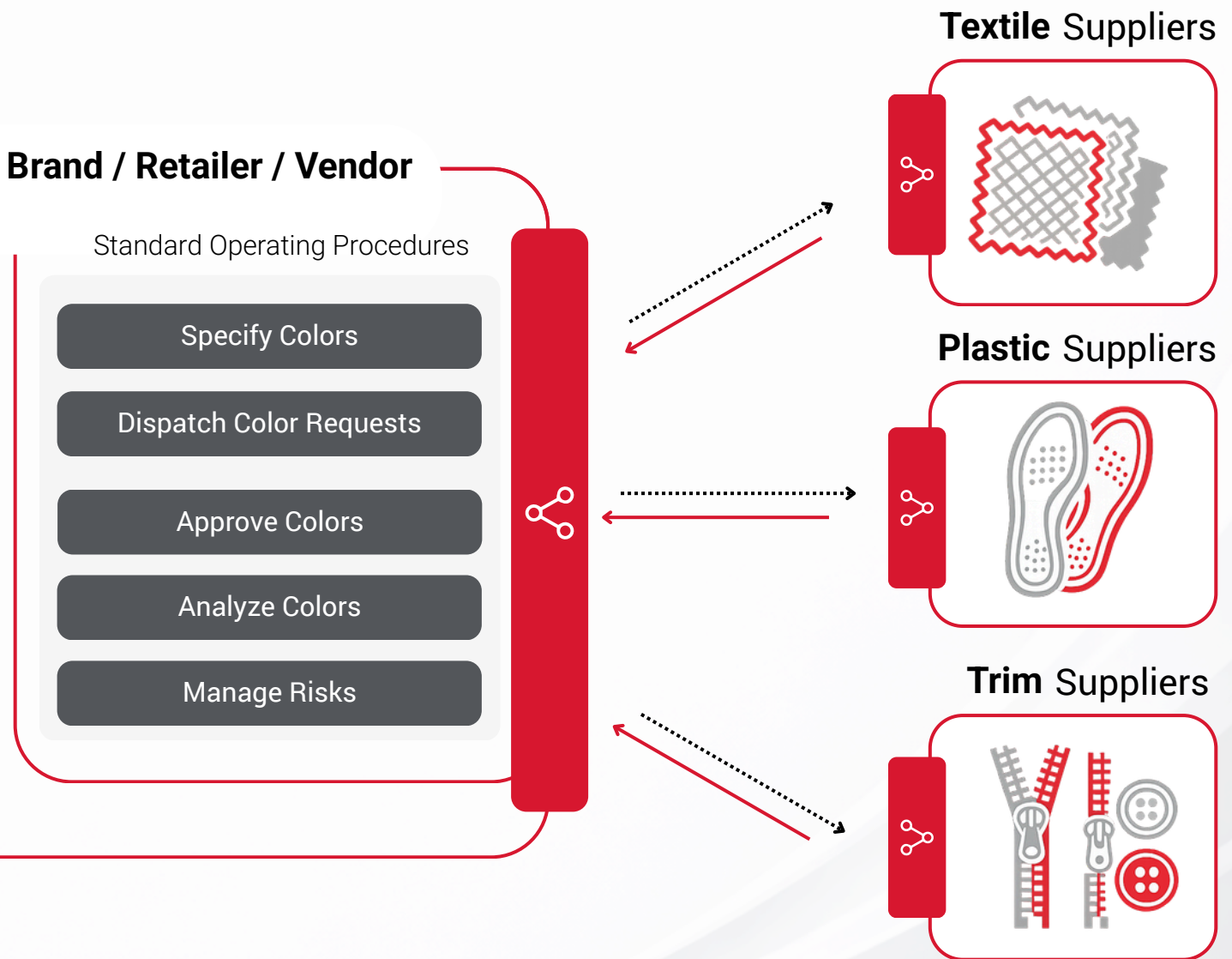
## Sustainable Operations Through Efficiency



Digital collaboration decreases physical sampling, rework, and shipment frequency. Sustainability is achieved as a natural outcome of streamlined workflows and reduced material waste rather than additional process overhead.

# A single platform to manage color with more data, insights, and transparency

Datacolor Collaborate streamlines the end-to-end color lifecycle by connecting brands, retailers, and vendors with their supply chains in one central place, in real time.



# Global color collaboration, delivered as a secure, integrated cloud platform

Datacolor Collaborate unifies color decisions across brands, vendors, suppliers, regions, and materials through a shared digital environment that is accessible worldwide and designed to work seamlessly with existing Datacolor tools and workflows.

**60% Faster Time-to-Market\***

Digital approvals and real-time status visibility reduce iteration cycles and accelerate production readiness.



**80% Shipping Cost Reduction\***

Minimize physical samples and courier shipments through end-to-end digital color communication.



Global Cloud  
Access



Integration with  
Existing Systems



Secure Role-Based  
Permissions



Color SOP &  
Standard Alignment



Performance  
Visibility

# Software features

<p><b>Color request management</b> Submit requests to your supply chain &amp; track progress</p>	✓
<p><b>Compare target vs. batches</b> Customizable pass or fail determination rules</p>	✓
<p><b>Align colors across different stages</b> End-to-end view from lab dip, salesperson sample, to bulk production</p>	Coming soon
<p><b>Monitor color consistency across different materials and different suppliers</b> Cross check of the same color across multiple materials</p>	Coming soon
<p><b>Analytics</b> KPIs &amp; insights ('right first time' performance, supplier's ranking, feasibility, etc..)</p>	✓
<p><b>Color and material library management</b> Organize and specify color palettes and materials</p>	Coming soon
<p><b>Integrate with your existing PLM system</b> Create requests and pull relevant product information</p>	✓

For more information, please visit [www.datacolor.com/collaborate](http://www.datacolor.com/collaborate)

